



Communications & Corporate Affairs (Policy & Resources) Committee

Date: WEDNESDAY, 19 APRIL 2023
Time: 2.00 pm
Venue: 2ND FLOOR WEST WING, GUILDHALL

Members:

Deputy Keith Bottomley (Chairman)	Deputy Edward Lord
Deputy Christopher Hayward, (Deputy Chairman)	Catherine McGuinness
Deputy Rehana Ameer	Deborah Oliver
Emily Benn	Ruby Sayed
Tijs Broeke	Ian Seaton
Deputy Henry Colthurst	Tom Sleigh
Mary Durcan	Deputy Sir Michael Snyder
Alderman Prem Goyal	Alderman Professor Michael Mainelli
Deputy Shravan Joshi	Alderman Sir William Russell

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Ian Thomas
Town Clerk and Chief Executive

AGENDA

Part 1 - Public Agenda

1. **APOLOGIES FOR ABSENCE**
2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**
3. **MINUTES**
To agree the public minutes and summary of the meeting held on 14 February 2023.
For Decision
(Pages 5 - 10)
4. **PUBLIC OUTSTANDING REFERENCES**
Report of the Deputy Town Clerk.
For Discussion
(Pages 11 - 12)
5. **MAYORAL THEME 2023-24 - ALDERMAN MICHAEL MAINELLI (SUBJECT TO ELECTION)**
Joint report of the Executive Director Private Secretary to the Lord Mayor and the Deputy Town Clerk.
For Discussion
(Pages 13 - 16)
6. **GLOBAL CITY OF SPORT - A NEW SPORT STRATEGY FOR THE SQUARE MILE (2023-2030)**
Report of the Interim Director of Communications and External Affairs.
For Decision
(Pages 17 - 40)
7. **SPORT ENGAGEMENT UPDATE**
Report of the Interim Director of Communications and External Affairs.
For Discussion
(Pages 41 - 46)
8. **PARLIAMENTARY TEAM UPDATE**
Report of the Remembrancer.
For Discussion
(Pages 47 - 52)

9. **CORPORATE AFFAIRS UPDATE**
Report of the Interim Executive Director of Communications and External Affairs.
- For Discussion**
(Pages 53 - 58)
10. **PARTY CONFERENCES 2023**
Report of the Interim Executive Director of Communications and External Affairs.
- For Discussion**
(Pages 59 - 64)
11. **MEDIA UPDATE**
Report of the Interim Executive Director of Communications and External Affairs.
- For Discussion**
(Pages 65 - 78)
12. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**
13. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**
14. **EXCLUSION OF THE PUBLIC**
MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

For Decision

Part 2 - Non-Public Agenda

15. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**
16. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

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COMMUNICATIONS & CORPORATE AFFAIRS (POLICY & RESOURCES) **COMMITTEE**

Tuesday, 14 February 2023

Minutes of the meeting of the Communications & Corporate Affairs (Policy & Resources) Committee held at the Guildhall EC2 at 2.00 pm

Present

Members:

Deputy Keith Bottomley (Chairman)
Emily Benn
Deputy Henry Colthurst
Mary Durcan
Alderman Prem Goyal
Deputy Shravan Joshi

Deputy Edward Lord
Catherine McGuinness
Ruby Sayed
Ian Seaton
Alderman Professor Michael Mainelli
Alderman Sir William Russell

Officers:

	- Remembrancer
	- Remembrancer's Department
Bob Roberts	- Deputy Town Clerk
Philip Saunders	- Deputy Town Clerk's Department
Kristy Sandino	- Deputy Town Clerk's Department
Sanjay Odedra	- Deputy Town Clerk's Department
John Park	- Deputy Town Clerk's Department
Mark Gettleston	- Deputy Town Clerk's Department
Yassar Abbas	- Deputy Town Clerk's Department
Polly Dunn	- Deputy Town Clerk's Department
David Mendoza-Wolfson	- Office of the Executive Director and Private Secretary to the Chairman of Policy & Resources Committee
Dylan McKay	- Office of the Executive Director and Private Secretary to the Chairman of Policy & Resources Committee

1. APOLOGIES FOR ABSENCE

Apologies for absence were received from Deputy Christopher Hayward, Deputy Henry Colthurst, Tijs Broeke, Deborah Oliver and Tom Sleigh.

2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

There were no declarations of interest.

3. MINUTES

It was noted that Deputy Henry Colthurst was not present at the last meeting and had issued apologies.

RESOLVED – That subject to the correction in attendance, the public minutes and summary of the meeting held on 12 December 2022, be approved as an accurate record.

4. **OUTSTANDING ACTIONS**

RESOLVED, that the report be noted.

5. **RESULTS OF SURVEY OF CITY RESIDENTS AND WORKERS**

Members received a report of the Deputy Town Clerk regarding the results of the City Residents and Workers Survey. The following matters were raised:

- The Deputy Town Clerk wished for the outcome of this survey should inform all of the work of the City Corporation.
- Members encouraged some consideration on the regularity of this survey and whether in future Members could be used given the links they have to their electorate.
- A query was raised as to why there were more negative reflections from older generations. It was suggested that this may have been because of perceived changes to the City Corporation's offer over time.
- It was proposed that a briefing be organised to socialise the results with the wider Court membership. This included a request to submit the report for information to a forthcoming Community and Children's Services Committee meeting. It was also suggested that some form of extract may usefully be shared to the livery via the Livery Committee.
- A query was raised as to why Sky was not involved, and the Deputy Town Clerk committed to following this up with the polling company.
- In response to a question regarding next steps, the Deputy Town Clerk confirmed that it would be presented to all Chief Officers at the Executive Leadership Board.

RESOLVED, that the report be noted.

6. **DELIVERING THE RESIDENTIAL RESET**

Members received a report of the Deputy Town Clerk regarding resetting residential engagement.

There was a brief discussion on the nature of the posts proposed. It was also noted that there were already too many databases at the City Corporation and so this exercise should seek to pool on existing data across departments.

RESOLVED, that Members support proposals to deliver the Residential Reset as set out in the report, for onward approval by the Policy & Resources Committee.

7. **WORKER ENGAGEMENT: THE CITY BELONGING PROJECT**

Members considered a report of the Deputy Town Clerk regarding worker engagement and the City Belonging Project.

A concern was raised on accessibility, and it was suggested that should the physical Ward Newsletters be stopped, a limited number of hard copy communications be made available in central locations such as libraries.

It was suggested that hard copy communications, used in a more targeted way, may still be useful.

There was a brief debate on how limited the reach of the Ward Newsletters was and how the repurposing of cost could potentially help improve electoral registration.

Pursuant to Standing Order 38, upon putting the recommendations to a vote, Deputy Charles Edward Lord wished to note their dissent from the majority decision.

RESOLVED, that Members:-

- Note the report; and
- Recommend to the Policy & Resources Committee, the suspension of the existing physical Ward Newsletters for a period of two years to provide up to £80,000 in additional funding for the above activities.

8. **UPDATE ON PLANS FOR A COMMUNICATIONS CAMPAIGN ENCOURAGING CITY BUILDINGS TO SWITCH OFF THEIR LIGHTS WHEN UNOCCUPIED**

Members received a report of the Deputy Town Clerk regarding a campaign to encourage those managing buildings within the City, to turn lights off when unoccupied, to help reduce light pollution and energy wasting in the City.

Members noted that it was crucial that the City's operational properties were adhering to the campaign.

It was suggested that work be done to promote the campaign with other councils to see if there could be broader national take-up.

RESOLVED, that the report be noted.

9. **MEDIA UPDATE**

Members received a report of the Deputy Town Clerk regarding an update of the City Corporation's media activities.

Members thanked officers for the swift movement in response to the Turkish-Syrian earthquake.

RESOLVED, that the report be noted.

10. **CORPORATE AFFAIRS UPDATE**

Members received a report of the Deputy Town Clerk regarding an update of the City Corporation's Corporate Affairs activities.

RESOLVED, that the report be noted.

11. **PARLIAMENTARY TEAM UPDATE**

Members received a report of the Remembrancer regarding an update on the Parliamentary Team's activities.

RESOLVED, that the report be noted.

12. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

There were no questions.

13. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

There were no urgent items.

14. **EXCLUSION OF THE PUBLIC**

RESOLVED – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

15. **NON-PUBLIC MINUTES**

Under matters arising, Members received a verbal update of action taken to improve political equity, including information on various upcoming events.

RESOLVED, that the non-public minutes of the meeting held on 12 December, be approved as an accurate record.

16. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

There were no questions.

17. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

There was one item of urgent business regarding the recruitment of the Director of Communications. Members were informed that a verbal offer had been made and accepted by the preferred candidate.

The meeting closed at 2.47 pm

Chairman

Contact Officer: Polly Dunn
polly.dunn@cityoflondon.gov.uk

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Communications and Corporate Affairs Sub-Committee – Public Outstanding References

3/2022/P	31 October 2022	<p>Party Conference Update Members sought greater detail and an effort to collate feedback from Members (who each had their own duties)</p> <p>Further detail on spend to also feature where possible.</p>	Head of Corporate Affairs	To be included in future iterations of the report (2023)
1/2023/P	14 February 2023	<p>RESULTS OF SURVEY OF CITY RESIDENTS AND WORKERS Report to be socialised with Members via a briefing; submitted to the CCS Committee and an excerpt reported to the Livery Committee</p>	Deputy Town Clerk and Head of Campaigns and Community Engagement	<p>To feature on the May 2023 CCS Agenda.</p> <p>Verbal update on wider Court and Livery engagement to be provided at the meeting.</p>
2/2023/P	14 February 2023	<p>Switching-off light campaign Explore options to share campaign with other councils.</p>	Director of Communications	Officers will share the campaign with other councils following delivery.

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Committee(s): Communications & Corporate Affairs Sub-Committee General Purposes Committee of the Court of Aldermen	Dated: 19/04/2023 15/05/2023
Subject: Mayoral Theme 2023-24 – Alderman Michael Mainelli (subject to election)	Public
Which outcomes in the City Corporation’s Corporate Plan does this proposal aim to impact directly?	3, 5, 7, 8, 10, 11
Does this proposal require extra revenue and/or capital spending?	N
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain’s Department?	N/A
Report of: Caroline Jack, Executive Director Private Secretary to the Lord Mayor Bob Roberts, Deputy Town Clerk Report author: Benjamin Dixon, Town Clerk’s	For Discussion

Summary

1. This report outlines the proposed 2023-24 Mayoral theme which will be championed, subject to election, by the Lord Mayor of the City of London, Alderman Michael Mainelli.
2. The Mayoral theme – **Connect to Prosper** – will bring together thought leaders from the scientific, academic and business worlds to demonstrate how the City’s strengths and leadership can help to solve global challenges.
3. This report sets out the high-level theme for consultation. A final report will be provided in June/July which will set out a final version of the theme and the activities that will be undertaken during the Mayoral year.

Recommendation

4. Members are invited to note the draft Mayoral theme and provide comments.

Main Report

Background

5. The Mayoral theme identifies the key areas of focus to be championed, convened around and communicated by the Lord Mayor during their term of office.
6. The theme does not encompass every activity during the Mayoral year but sets out where the Lord Mayor will provide additional focus and profile within the wider context of corporate activities.

Mayoral Theme Proposal

7. *Connect to Prosper* will bring together thought leaders from the scientific, academic and business worlds to demonstrate the City's strengths in solving global challenges.
8. The Mayoral theme will showcase the City's leadership role as *the world's coffeehouse*, where connections between people, firms and institutions lead to new ideas and inventions that benefit the world.
9. The theme will emphasise the City's strengths:
 - We are connected – The City of London is the world's most successful concentration of knowledge connections both locally and globally. More than 40 learned societies, 70 universities and 130 research institutions surround the City.
 - We have major talent clusters – Knowledge-based businesses thrive when they cluster and have access to talented people, financing and markets. The Mayoral year will highlight this in line with the Competitiveness Strategy.
 - Things happen here – The Mayoral year will showcase the City's inventiveness through demonstrations and experimentation.
10. The Mayoral theme will be split into three pillars of activity. The pillars will be matched against groupings of the UN Sustainable Development Goals (SDGs), representing the major challenges facing the world, which the City of London can help to answer: Posterity & Planet, People & Possibility and Prosperity & Productivity.
11. There will be read across to the Corporate Plan but also to key elements of the Competitiveness Strategy. This will ensure that there is a clear link between activity and the Corporation's ambitions on, e.g. green finance, technology etc.

THEME PILLARS	UN SUSTAINABLE DEVELOPMENT GOAL	CORPORATE PLAN LINK	COMPETITIVENESS STRATEGY
POSTERITY & PLANET:	6: Clean water & sanitation	Businesses are trusted and socially and environmentally responsible We have clean air, land and water and a thriving and sustainable natural environment	NURTURE: Mainstream sustainable finance as core UK offer NURTURE: Build UK profile as the global destination for green and impact finance.
	7: Affordable & clean energy		
	11: Sustainable Cities & Communities		
	13: Climate action		

	14: Life below water		
	15: Life on land		
PEOPLE & POSSIBILITY	1: No poverty	<p>People have equal opportunities to enrich their lives and reach their full potential</p> <p>We have access to the skills and talent we need</p> <p>We inspire enterprise, excellence, creativity and collaboration</p>	<p>REDUCE FRICTIONS: Increase access to FPS talent</p> <p>RETAIN: Increase inclusion in the sector</p>
	2: Zero hunger		
	4: Quality education		
	5: Gender equality		
	8: Decent work & economic growth		
	10: Reduced inequalities		
PROSPERITY & PRODUCTIVITY	9: Industry, innovation & infrastructure	<p>We are a global hub for innovation in financial and professional services, commerce and culture</p>	<p>NURTURE: Integrate technology across UK FPS</p>
	12: Responsible consumption & production		<p>ATTRACT: Drive growth for FPS-tech and Green tech across the UK</p> <p>NURTURE: Support FPS-tech to scale</p>

12. The Mayoral year will seek to:

- **Convene** experts and industry leaders highlighting and promoting new ideas and solutions.
- **Promote** the City's strengths and ability to meet global challenges through major set-piece events and engagement, including through COP28 in UAE, hosting a Net Zero Delivery Summit at Mansion House in 2024 and promoting Global Investment Futures and Financing for Growth, shaping the future of London's FPS sectors.
- **Showcase** the City's inventiveness through a Lord Mayor's Demonstrators programme. This programme will promote experimentation as a way of solving global challenges.

Implications

Strategic implications – Link with Corporate Plan outcomes 3, 5, 7, 8, 10, 11 & Competitiveness Strategy as set out above.

Financial implications - None

Resource implications - None

Legal implications - None

Risk implications - None

Equalities implications – None

Climate implications - None

Security implications - None

Conclusion

The Mayoral theme will undergo further development over the coming weeks before being brought back before Members in June and July. That report will set out a final version of the theme and what activities will take place in pursuit of the theme during the Mayoral year.

Benjamin Dixon

Head of the Policy Unit, Office of the Policy Chairman

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Committee(s): Communications and Corporate Affairs Sub Committee (For Decision) Community and Children's Services Committee (For Information) Streets and Walkways Sub Committee (For Information) Policy and Resources Committee (For Decision)	Dated: 19 th April 2023 9 th May 2023 23 rd May 2023 8 th June 2023
Subject: Global City of Sport – A New Sport Strategy for the Square Mile (2023-2030)	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	2, 3, 4, 7, 9, 10, 11 and 12
Does this proposal require extra revenue and/or capital spending?	Y
If so, how much?	£175,000
What is the source of Funding?	PIF
Has this Funding Source been agreed with the Chamberlain's Department?	Y
Report of: Philip Saunders, Interim Director of Communications and External Affairs	For Decision
Report author: Sam Hutchings, Sport Engagement Manager, Town Clerk's Department	

Summary

This report sets out the work that has taken place to respond to Member requests to prioritise sport engagement and develop a strategy to guide this work over the medium term.

Following independent stakeholder analysis of sport needs, five priorities – linked to initial deliverables - have been identified for the City Corporation to take forward as part of the new strategy.

To deliver a meaningful strategy, this area of work needs to be adequately resourced and managed. It is therefore recommended that a phased approach be used to address priority issues efficiently. This approach requires additional funding which should initially be met from the Policy Initiatives Fund (PIF) over a 3-year period.

As well as Member involvement via the Sounding Board, the strategy has been formulated through extensive consultation with officers from the Departments of Environment, Community & Children's Services, Chamberlain's and Innovation & Growth.

Recommendation(s)

Members of Communication and Corporate Affairs Sub-Committee are asked to:

- Note and approve the five sport priorities for the City Corporation set out in Appendix 1 of this report: 'Global City of Sport – A New Sport Strategy for the Square Mile (2023-2030)';
- Agree the proposed objectives for Phase 1 of the strategy delivery, as outlined in paragraph 6 of this report;
- Endorse proposals for the Member Sport Sounding Board – chaired by the Member Lead for Sport – to informally oversee progress of the strategy delivery, as outlined in paragraph 8 of this report; and

Members of the Policy and Resources Committee are asked to:

- Agree an allocation from the Policy Initiatives Fund of £175,000 each year for 3 years from 2023/24 to 2025/26 to cover costs of delivering Phase 1 of the sport strategy, to be categorised as 'Sport Strategy' and charged to City's Cash.

Members of Community and Children's Services Committee and **Streets and Walkways Sub-Committee** are invited to note the report.

Main Report

Background

1. In June 2022, the Communications and Corporate Affairs Sub Committee (which has responsibility for sport engagement at the City Corporation (with power to act), as per its Terms of Reference) met to consider an independent review of the City Corporation's approach to sport, and agreed that:
 - i. delivering an improved sport offer should be a priority for the City Corporation going forward
 - ii. the Sport Engagement Manager – should lead on the response to the review and prepare a new sport strategy aimed initially at the Square Mile
 - iii. the sport strategy work should continue to be part of this Sub Committee's remit and that no additional governance arrangements are set up for the time being
 - iv. as part of the development of the strategy, the Sport Engagement Manager should work with the Chamberlain to consider essential funding requirements for a greater sport offer and what the source of this funding might be.
2. Since that meeting, the Sport Engagement Manager has worked with sector leading sport and leisure consultants – Max Associates – to engage with stakeholders on sport needs and develop a sport strategy for the Square Mile

which will guide the City Corporation's approach to sport until 2030. In addition, a Member Lead for sport has been appointed by the Policy and Resources Committee and an informal Member sounding board on sport has met several times to guide the development of the strategy.

A New Sport Strategy

3. Working with the Sport Engagement Manager, Max Associates undertook extensive stakeholder analysis, consulting our residents, workers and potential visitors on their sport interests and needs. This is in addition to recent surveys undertaken for the City Corporation by London Sport and ukactive. Details of the stakeholder analysis are set out in the Consultant's Report at Appendix 2. The responses from stakeholders through this engagement have helped to formulate the sport priorities for the Square Mile going forward.
4. A Sport Sounding Board has also been set up by the Member Lead for Sport to support the formulation of a new strategy. The Sounding Board consists of those Members of the Court of Common Council with an interest in sport (currently 23 Members). It has met five times since October last year to discuss the feedback from the stakeholder analysis and agree the priorities for sport going forward.
5. The new sport strategy – Global City of Sport – is attached as Appendix 1 to the report. It sets out a vision and five sport themes / priorities for the City Corporation over the next seven years. These include:
 - INVEST in sport facilities - to ensure they are fit-for-purpose, commercially viable and meet stakeholder needs
 - ACTIVATE our streets / spaces – to encourage accessible sport and physical activity that is free to use and open to all
 - CELEBRATE the impact of sport – to continue delivering a focused sport engagement programme that brings long term benefits to our stakeholders
 - ATTRACT more high quality sport events – to entice more mass participation and high-profile spectator sport events onto City streets and public spaces
 - SUPPORT community sport – help to establish more sport clubs, classes and activities in the Square Mile, with a particular focus on activities for young people and those from disadvantaged backgrounds

Phase 1: Strategy Delivery (2023-26)

6. Owing to the current financial context it is acknowledged that the roll out of the new sport strategy will need to be phased to address the most pressing issues first. On this basis, the sport strategy should be considered as a direction of travel instead of an end point. Within this context, it is suggested that the following sport objectives be taken forward initially by the Sport Engagement Manager with the aspiration that they will be on track to be delivered in the first three years of the new strategy (i.e. by 2026):

- **INVEST in facilities** – City Sport Business Case: Within the context of the need to urgently address ongoing challenges at Golden Lane Leisure Centre (GLLC), a clear fully costed business case should be formulated, with help from external consultants, to direct the City Corporation's long term future leisure offer in the Square Mile. This should reflect on:
 - existing provision, including the role and future of GLLC
 - alternative location options – including new and existing builds
 - potential to align with the City Plan and other corporate priorities, such as the Climate Action Strategy
 - hub v satellite facilities appraisal
 - 'Destination City' viability – providing 'unique and attractive' facilities
 - external funding opportunities – to support capital and revenue spends
 - staff incentivisation – to encourage people into the office
 - provision of sport development function and other public health services
 - flexible office space for domestic and international sports organisations
 - alignment with needs of residents and those experiencing socio-economic disadvantage

The aim will be to complete this business case, with a clear rationale for future investment of sport and leisure facilities in the Square Mile in line with the new sport strategy, with sufficient time to guide Members decisions on the leisure service contract at GLLC, which currently can be extended until March 2025.

- **ACTIVATE spaces** – Urban Fitness Trail: aligned with Destination City aspirations to make the Square Mile environment more attractive, it is proposed that a review of available locations and suitable equipment options be undertaken with the intention to pursue a network of accessible free-to-use outdoor fitness equipment and spaces across the Square Mile. This network could then be mapped, sign-posted and promoted to encourage users to follow a 'fitness trail' through the City of London. Funding for the installation of new facilities at 6 -12 locations across the City could be sought from relevant internal and external allocations. A proposal for the new trail, including funding options, will then be considered by relevant Committees once the review has been completed hopefully early next year.
- **CELEBRATE impact** - Sport Engagement Programme: with the Olympics and Paralympics taking place in Paris next year, and numerous other opportunities to engage with business and international policy makers through sport, an ongoing priority should be to continue delivering an effective sport engagement programme that helps to demonstrate the value of the City Corporation and promote soft power efforts. Already the City Corporation has been approached to sponsor UK House in Paris during the Games, which will provide a unique opportunity to support this strategically important venue and engage with an international audience on national objectives. Other initiatives, such as the Global Sport Agora, provide an important forum for senior leaders from business and sport to discuss shared issues. As has been the case previously, sport engagement events will continue to be overseen by the Communications

& Corporate Affairs Sub Committee with funding provided from any PIF allocation.

- **ATTRACT events** - Sport Mega Events: also aligned with Destination City outcomes, efforts would be made to entice at least two high profile spectator sport events to the Square Mile by the end of 2026. It is likely that one of these events would be an urban sport concept, such as 3X3 basketball, padel tennis or urban cricket. The other event could be linked to active travel and involve cycling or skateboarding. Any proposed event will need to meet obligations around health and safety as well as local community outreach. Such events would be largely dependent on commercial sponsorship and an interested event organiser, although some seed funding could be used from the agreed PIF allocation. Approval for the events will be in line with all road events in the City and subject to endorsement from the Streets and Walkways Sub Committee.
- **SUPPORT community** - Inclusive Sport Activations: to look at options for bringing regular inclusive and accessible pop-up sport activities and classes to the Square Mile, particularly focusing on young people, over 60s, those with a disability, empowering women and girls in sport and encouraging physical activity amongst our diverse communities. An option to look at meanwhile use of buildings for pop-up activities will also be considered. Costs incurred from these activations will need to be met from the PIF allocation, although it is hoped that they will be largely self-funding through commercial sponsorship or a user fee where applicable.

Delivering the Sport Strategy

7. Although formal oversight will continue to be through appropriate committees, it is suggested that – in line with Sport England governance guidance – a structure be put in place to check on the progress of delivering the strategy. Members may feel that the recently established Sport Sounding Board should meet on a quarterly basis to provide this strategic oversight of the sport approach and ensure the new priorities are delivered on track. Success of the new sport strategy will be measured against the delivery of the five objectives for Phase 1 at the end of the first three years i.e. by 2026. Targets will be set around each of the priorities that contribute to the Destination City agenda and will be focused on, but not limited to, driving footfall that encourages spend, driving increased dwell time, enhancing customer perceptions and experience and increasing stakeholder satisfaction. Agreement for funding and objectives for Phase 2 will need to then be reviewed towards the end of Phase 1 by Members.
8. Assuming the Member Lead for Sport continues to be appointed by the Policy and Resources Committee and have responsibility for overseeing the delivery of the new strategy, that person could continue to chair the Sport Sounding Board. Its membership could continue to include all Members of the Court of Common Council with an interest in sport although the size might be capped at 20 to facilitate productive discussion. It also could be deemed appropriate that steps are taken to ensure those committees with an interest in sport are represented on the sounding board.

9. Delivery of the sport strategy as well as our sport engagement function currently rests solely with the Sport Engagement Manager. It is suggested that, to recognise the increased prioritisation of sport going forward, this post should continue to have responsibility for overseeing the strategic direction of sport at the City Corporation and taking forward objectives set out in the new strategy. Given the additional workload that will arise from this new strategy, it is also suggested that a new post be created to support the Sport Engagement Manager on delivering the sport priorities. A primary responsibility of this new post will be to develop an action plan and seek and apply for external funding opportunities that will help deliver and expand on the five sport priorities.

Corporate & Strategic Implications

10. Strategic implications – the new sport strategy aligns with and will support the delivery of the Corporate Plan, mainly by improving the wellbeing of our community but also in support of plans to make the City of London a vibrant and attractive destination. Reviews of the City Plan and the Transport Strategy are at an advanced stage and will be likely to be finalised before the City Sport Business Case and the Urban Fitness Trail. However, there is scope to explore further how the overarching aspirations of the Sport Strategy can be supported in the City Plan and Transport Strategy, and how they can contribute towards delivery alongside other land use and transport and priorities.
11. Resource implications - to address the additional workload created by the strategy, it is proposed that a new fixed term full-time post should be created - Sport Strategy Officer (Grade E) - to support the Sport Engagement Manager on delivering phase 1 of the sport delivery. In addition, there is a case for reviewing the job title and grade of the Sport Engagement Manager to reflect the change in responsibilities and increased prioritisation of sport within the organisation. This will be carried out in accordance with relevant HR procedures.
12. Financial implications - The City Corporation currently allocates £80,000 per year to sport engagement, which predominantly covers the salary of the Sport Engagement Manager. Additional funding to cover costs of delivering the new sport priorities is essential to achieve successful outcomes. Owing to current financial constraints it has so far not been possible to source a permanent uplift to the sport budget at present. It is therefore suggested that Phase 1 of the sport strategy be funded from Policy Initiatives Fund, categorised as 'Sport Strategy' and charged to City's Cash, to ensure the work can get underway as quickly as possible. A request is made for £175,000 per year for 3 years from 2023/24 to 2025/26 covering the following allocations:

£75,000	Additional Staff Costs
£70,000	Sport Engagement, Events & Activations
£30,000	Sport Facility Appraisal
£175,000	TOTAL

The current uncommitted balance available within the 2023/24, 2024/25 and 2025/26 Policy Initiative Fund is £517,000, £800,000 and £1,150,000, prior to any allowances being made for any other proposals on today's agenda.

Subject to the financial context and successful progress on Phase 1 of the new sport strategy implementation, a permanent funding solution for sport, addressing potential external sources of funding and ongoing maintenance costs, should be considered by Members before the end of 2025.

13. Legal implications - None

14. Risk implications - None

15. Equalities implications – In line with our Public Sector Equality Duty 2010, proposals set out within the strategy are intended to have a positive impact on people protected by existing equality legislation – age, disability, gender, race etc. Sport naturally breaks down barriers and encourages social cohesion. Efforts will be made to support events and initiatives that have a positive impact on diversity and equality.

16. Climate implications – Owing to the nature of sport and physical activity, objectives are likely to reinforce climate goals and the need to reduce the organisation's carbon footprint. Particularly by encouraging active travel options and by using outdoor facilities which do not require energy supplies. Furthermore, the aim of developing new facilities could also set out to attain renewable energy options and maximise energy efficiency. We will seek to reduce the environmental impacts of delivery, for example by reusing materials and choosing materials with the lowest whole life carbon footprint. Opportunities to use recycled materials to reduce the use of new material and incorporate climate resilience measures will be explored. In addition, new events should be encouraged to align with relevant sustainability guidelines.

17. Security implications – Any planned new high profile sport events and activations would need to be assessed appropriately for potential security risks.

Conclusion

18. This report sets out a proposal for a new sport strategy – A Global City of Sport. The recommendations in this report provide the framework for initiating the first step in the delivery of a new sport strategy. Extensive internal and external stakeholder engagement and oversight by the Sport Sounding Board has guided the design of the strategy and creation of a vision and five key priorities. These priorities will guide the City Corporation's approach to sport over the next seven years and help ensure appropriate allocation of time and resources to the sport needs that matter to our stakeholders. Members of the Policy and Resources Committee and Communication & Corporate Affairs Sub Committee are asked to approve this new sport strategy and agree the resource and funding implications.

Appendices

- Appendix 1 – A Global City of Sport: A Sport Strategy for the Square Mile (2023-30)
- Appendix 2 – Sport Strategy Consultant's Review - Summary Evidence Paper

Background Papers (these can be requested separately by Members from the Sport Engagement Member):

- i) Ukactive Worker Consultation Report – March 2021
- ii) London Sport Resident Consultation Report – May 2021
- iii) [Communications & Corporate Affairs Sub Committee 'Sport Review' Report – June 2022.](#)
- iv) Leisure-net Visitor Consultation Report – January 2023
- v) Leisure-net Resident and Worker Consultation Report – February 2023

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A New Sport Strategy for the Square Mile

Introduction

The City of London Corporation is the governing body for the Square Mile. It has a unique and significant role in supporting and promoting London, the UK and globally. As well as providing local authority services in the Square Mile, it promotes trade and business opportunities to an international audience, in addition to supporting the cultural sector and managing open spaces across London.

Since the London 2012 Games, and more recently hosting the Women's Euro Football Championships in England, sport is increasingly seen as a vehicle for social and economic advancement, in addition to promoting health and wellbeing. Further details on how we deliver sport across the organisation can be found on our [website](#).

Through this strategy, which outlines the direction of travel for sport in the Square Mile over the next seven years and beyond, the City Corporation stands ready to use its resources and convening power to help maximise the impact of sport to all our stakeholders.

For the purposes of this strategy, the term 'sport' covers all forms of team sport, physical activity, fitness exercise, play and wellness. Active travel is covered separately by our Local Plan and Transport Strategy, delivering measures such as widening pavements or creating pedestrian priority streets, will also help enable people to exercise, including walking and cycling for leisure, in the public realm.

Who are our stakeholders?

The Square Mile is used by a number of stakeholder groups, including:

- Residents – the City of London currently has around 8000 residents
- Workers – there are over half million workers based in the City of London
- Visitors – the City of London gets approximately 20 million tourist visits a year

The priorities set out in this strategy reflect the findings of recent stakeholder analysis undertaken by various external consultancies since 2019. This engagement has been through a mix of focus groups and surveys.

How can we deliver sport outcomes?

The City Corporation has a long history of supporting sport, through the facilities and spaces we manage, as well as events and engagement with partners and stakeholders. For the purposes of this strategy, which is focused on the Square Mile specifically, our role in supporting and promoting sport includes:

1. Facilities – we oversee delivery of sport services and facilities at Golden Lane Leisure Centre, including a gym, swimming pool, tennis courts and indoor sports hall

2. Public Spaces – as the highway and planning authority for the Square Mile, we design, manage and maintain the City’s streets and public spaces and guide the development of the built environment
3. Engagement – using our venues and convening power, we aim to celebrate the impact of sport with our stakeholders and the wider community
4. Events – sites in the City of London provide an inspiring backdrop for mass participation and high-profile spectator sport events and we oversee road closures and safety checks on large events
5. Activities – we support efforts by sport clubs and groups to improve the wellbeing of our residents and workers

Why are we prioritising sport and physical activity?

Similar to our cultural offer, sport provides the opportunity to demonstrate the value of the City Corporation to a wide and diverse audience. From elite to grassroots sport, it touches most people’s lives in some way and can provide inspiration and hope to people from different backgrounds irrespective of age, gender, ethnicity, ability and affluency.

Owing to recent events and the changing nature of work arrangements, the Square Mile is evolving to ensure it continues to be a place where people want to live, work and visit. Through this overarching ‘Destination City’ approach, the City Corporation is determined to offer attractive and relevant amenities so that it continues to be an internationally recognised destination for business and tourism. Sport facilities, events and engagement provide the City Corporation with an unparalleled opportunity to reach out to a wide and diverse audience and demonstrate our relevance in a global landscape. Sport can also have a positive contribution to range of benefits including:

- Health and wellbeing – being active provides a variety of physical and mental health benefits
- Social cohesion – sport and physical activity brings people together and breaks down social and cultural barriers
- Economic – productivity, economic regeneration and local investment often stem from sport participation and events
- Soft power and trade – success in sport and event hosting can enhance international diplomacy efforts and boost trade opportunities
- Diversity and Equality – sport promotes the importance of diversity and equality of opportunity

Following extensive stakeholder analysis and feedback from our residents, workers and visitors there is now a clear justification for prioritising sport and physical activity within the Square Mile and in the various strategies that we prepare, including the Local Plan and Transport Strategy. In addition, agreeing clear and ambitious targets for sport and physical activity could help us deliver other strategic outcomes in relation to issues such as tackling climate change, reducing anti-social behaviour and social isolation, as well as improving outcomes for young people.

Who are our partners to deliver on the strategy?

To deliver on our sport priorities, it is imperative that we work hand in hand with our partners to achieve an ambitious set of goals. These partners include the UK Government, the Mayor of London, London Boroughs, UK Sport, Sport England, London Sport, National and International Sport

Federations, and various sport consultancies and not-for-profit organisations. There will also be many occasions when we will need to work with the private sector, City businesses, developers and Business Improvement Districts (BIDS) on specific sport related initiatives.

How will we make sure we deliver on the sport strategy?

Key to ensuring the new sport strategy is delivered successfully will be appropriate oversight and management arrangements that keep the objectives on track. In addition to allocation of staff resources, a Member Lead and Sounding Board will help guide the new strategy and provide feedback on outcomes. Regular reports on progress will also be provided to the Communications & Corporate Affairs Sub Committee to maintain a necessary level of accountability for delivering on the strategy. It is anticipated that an action plan will be developed stemming from the identified sport priorities over the next seven years and beyond. Benchmarking against other urban areas within the UK and internationally can help ensure that our actions place the City at the forefront of urban sports, as well as highlighting alternatives sports, activity and play options that could be pursued.

Key departments involved in delivering on this strategy

- Town Clerk's – responsibility for overall management of the sport strategy
- Community & Children's Services – responsible for our leisure contract and public health aspects
- Environment – responsible for planning, public realm, active travel, highway management and open spaces in the Square Mile
- Innovation Growth – responsible for business engagement and trade promotion

Owing to funding constraints, the strategy will need to be split into two phases. The first phase – Phase 1 (2023-26) - will identify five major objectives, each linked to the priorities, that should be delivered in the first three years of the strategy's implementation. Success of the strategy will be measured against the delivery of these five objectives at the end of the first three years i.e. by 2026. Agreement for funding and objectives for Phase 2 will be reviewed at the end of Phase 1 by Members and agreed prior to the commencement of the second half of the sport strategy delivery.

How will we pay for this?

Of course, in order to deliver a meaningful strategy it is essential that appropriate resources are allocated to the identified priority areas. However, given the current financial challenges facing the City Corporation, a degree of flexibility and creativity will need to be followed to achieve these outcomes. There is also an expectation that efforts will be made to source external funding opportunities as well as realising the revenue enhancing potential that sport and physical activity can offer in the future.



A Global City of Sport **2023-2030**

Vision – to be a leading global city of sport, through valued and exceptional sport facilities, events and engagement

Our sport priorities are:

1. INVEST in our sport and leisure facilities

- a) By assessing options for long term future sport and leisure investment in the Square Mile
- b) By optimising existing facilities and recreational areas to maximise use and benefits to our stakeholders
- c) By collaborating with local partners and the private sector to offer a wide range of unique and appealing sport facilities and attractions

2. ACTIVATE our streets and public spaces to encourage sport and physical activity

- a) By expanding free-to-use outdoor sport and fitness facilities on our streets and public spaces
- b) By encouraging sport and fitness as an integral part of appropriate new developments
- c) By delivering our Transport Strategy to give people walking, running and cycling more space and priority on our streets

3. CELEBRATE the impact of sport

- a) By utilising our venues and convening power to promote the benefits of sport to a wide and diverse audience
- b) By maximising our domestic and international reach to promote sport opportunities in London and the UK
- c) By supporting events and initiatives that encourage collaboration between sport and business

4. ATTRACT more high quality sport events

- a) By enhancing the relationship with sport event organisers and actively promoting the City as a destination for sport
- b) By reviewing the delivery process to maximise positive outcomes from mass participation and spectator events
- c) By encouraging domestic and international sport organisations to visit and operate within the Square Mile

5. SUPPORT local community sport

- a) By opening up our venues and spaces for sport and physical activity classes and group sessions
- b) By ensuring our sport facilities and play areas are fully accessible and open to all
- c) By championing youth focussed sport clubs and initiatives targeting people over 60, with a disability or from disadvantaged backgrounds

SPORT PRIORITY 1:

INVEST in our sport and leisure facilities

What do our stakeholders say?

- *The current leisure centre is not accessible for everyone and has limited scope for expansion*
- *We want unique state-of-the-art facilities, which take advantage of the urban landscape*
- *Swimming, sport and wellbeing facilities are important to us*

How will we deliver on this priority?

- a) By assessing options and delivering for long term future sport and leisure investment in the Square Mile



We will undertake an in-depth feasibility study, with costed business plan, on the long term investment options for sport and leisure facilities in the Square Mile. Similar to other local authorities, we will look at partner opportunities to help with costs involved in building and managing the new site. Any proposal will need to be commercially viable in the long term and ensure revenue streams are maximised.

- b) By optimising existing facilities and recreational areas to maximise use and benefits to our stakeholders



We will consider the role and future of our existing leisure centre at Golden Lane, as well as opportunities to partner with neighbouring boroughs to ensure access to leisure services can be maintained. We will also explore options to enhance existing sport and play areas across the Square Mile to ensure they meet adequate standards and local needs. Where this is not the case, we will look to work with partners on improving these facilities.

- c) By collaborating with local partners and the private sector to offer a wide range of unique and appealing sport facilities and attractions



We will continue to welcome private gym, spa and leisure providers into the Square Mile and work with them to ensure our stakeholder needs are met. Where applicable we will also look to partner with these organisations to help deliver on our own sport objectives.

SPORT PRIORITY 2:


ACTIVATE our streets and public spaces to encourage sport and physical activity

What do our stakeholders say?


- *We want to use our green and grey spaces for exercise and sport*
- *Space for team games and informal sport is important*
- *Active travel must be prioritised and enhanced*

How will we deliver on this priority?


- a) By expanding free-to-use outdoor sport and fitness facilities on our streets and public spaces

 We will look to find suitable locations in the Square Mile that can accommodate bespoke free-to-use outdoor fitness equipment and, where space is limited, consider alternative multi-use facilities that encourage physical activity. In the long term, a network of outdoor facilities will be progressed across the Square Mile to provide no cost access to fitness equipment all year round.

- b) By encouraging sport and fitness as an integral part of appropriate new developments

 As the planning authority for the Square Mile, we will work with developers to ensure new planning applications reflect on the need for sport and leisure access in local public and publicly accessible spaces, including spaces within buildings, where appropriate. We will consider how this priority can be identified in the new City Plan.

- c) By delivering our Transport Strategy to give people walking, running and cycling more space and priority on our streets.

 We will continue to invest in our streets to make them safer and more attractive places to walk, run and cycle.

SPORT PRIORITY 3:


CELEBRATE the impact of sport

What do our stakeholders say?


- *We love coming to Guildhall to celebrate sport*
- *The City Corporation plays an important role in bringing sport and business leaders together*
- *Sport can generate so many positive outcomes and its great that we reflect on this*

How will we deliver on this priority?


- a) By utilising our venues and convening power to promote the benefits of sport to a wide and diverse audience

 We will continue to host events that celebrate the benefits of elite and grassroots sport to our stakeholders. Using venues such as Guildhall and Mansion House, we will welcome visiting dignitaries and guests to the City of London and provide unique backdrop to help raise awareness of the wide-ranging benefits of sport

- b) By maximising our domestic and international reach to promote sport opportunities in London and the UK

 We will utilise our overseas programme to promote London and the UK as a destination for major sport events and sporting success. We will also work with partners to use sport as a tool for international diplomacy and support the expansion of high profile international sports to London and the UK.

- c) By supporting events and initiatives that encourage collaboration between sport and business

 We will develop our role as an interlocutor between sport federations and global business firms. At a time when business and financial gain from sport is so prescient, we will bring business and sport leaders together to discuss shared issues and find solutions to current challenges.

SPORT PRIORITY 4:


ATTRACT more high-quality sport events

What do our stakeholders say?


- *A third of people from across the UK would be interested in visiting the Square Mile to watch a high-profile sport event*
- *Watching road races and events on the City streets offer a unique opportunity to promote the Square Mile's attractions*
- *Sport events need to be tied in to local stakeholder outcomes*

How will we deliver on this priority?


- a) By enhancing the relationship with sport event organisers and actively promoting the City as a destination for sport

 We will work with organisers of sport events to ensure they are supported and embraced as an important partner in delivering on objectives to make the Square Mile more appealing to visitors. As part of this relationship, we will also look to maximise outcomes from the event for our local community, including residents and City workers.

- b) By reviewing the delivery process to maximise positive outcomes from mass participation and spectator events

 We will review internal and external processes for planning sport events on City streets and public spaces and consider any opportunities to enhance efficiencies and maximise outcomes to benefit local stakeholders.

- c) By encouraging domestic and international sport organisations to visit and operate within the Square Mile

 Efforts will be made to encourage sport bodies to base themselves in the City of London. Additionally, alongside efforts to investigate options for leisure provision in the Square Mile, consideration will also be given to providing collaborative office space for domestic and international sport federations on a permanent and temporary basis.

SPORT PRIORITY 5:

SUPPORT local community sport

What do our stakeholders say?

- *It would be great if some of the City's iconic attractions be used for pop-up sport activities*
- *We love the social side to sport clubs and classes*
- *Accessible and inclusive activities, such as yoga and pilates, are important to us*

How will we deliver on this priority?

- a) By opening up our venues and spaces for sport and physical activity classes and group sessions



We will review current assets owned by the City Corporation to see whether any buildings or outdoor spaces could be made available for sport activities and group sessions. We will also work with businesses, schools and developers to ensure consideration is given to this aspect when designing new buildings and public realm in the Square Mile.

- b) By ensuring our sport facilities and play areas are fully accessible and open to all



We will audit our current sport facilities to ensure they are fully accessible and, where this is not the case, address the issues that are preventing access. We will also consider gender, social and cultural barriers that might limit access to a facility or space and seek to resolve these matters where possible.

- c) By championing youth focussed sport clubs and initiatives targeting people over 60, with a disability or from disadvantaged backgrounds



We will work with local sport clubs to help them establish regular community focused activities and sessions in the Square Mile, providing support on external funding opportunities as well as assistance with access to local facilities and spaces. Particular focus will be given to young people, those from disadvantaged backgrounds, as well as people over 60, carers and those with a disability



Sport Strategy Consultant's Review
Summary Evidence Paper

March 2023



1. Introduction

- 1.1. Max Associates was commissioned by the **City of London Corporation** (CoLC) to support the development of a new sports strategy for the Square Mile.
- 1.2. The two main elements of support were around: **engagement and facility review**. The findings are set out below.

2. Engagement

- 2.1. Engagement focused on three key areas:

- visitors to the Square Mile;
- residents; and
- workers.

2.2. Visitor

- 2.2.1. Research was undertaken by Leisure-net in November 2022 using a consumer panel, with a national database of 62k people. A sample of 500 people was used to understand attitudes to visiting the Square Mile and what type of sporting activities and events would attract people to the City. A report of the engagement outcomes was considered by the Sport Sounding Board in January 2023.

2.3. Residents and Workers

- 2.3.1. The engagement methods used for residents and workers included focus groups and surveys (for those who couldn't attend the focus group sessions). This was to supplement engagement via surveys undertaken with both groups by the City during the Covid-19 pandemic.
- 2.3.2. The focus groups were undertaken by Leisure-net in December 2022 and January 2023 with 21 residents and representatives from employers taking part. A report of the engagement outcomes was considered by the Sport Sounding Board in February 2023

2.4. Key Findings

- 2.4.1. The key findings from all engagement methods have been set out under the following core themes:

FACILITIES

- Issues were raised by residents in relation to Golden Lane Sports Centre, and the operation of it, mentioning issues such as, poor programming, limited opening hours, poor maintenance, and attitude of staff.
- Many City workers and potential visitors unfamiliar with the Centre, perhaps given its location.
- People need an offer to be available to supplement provision for those who can afford 'private' interventions.
- Consider rooftop spaces for swimming, wellness and ball games.

- Rooftop swimming and spa / wellness centres were the facilities most likely to attract people to the Square Mile (Visitor survey), particularly visitors from within London.
- Activities like rooftop swimming, spa and outdoor gyms, Pilate / Yoga would attract people to take part.
- A unique facility in a suitable location in the Square Mile, is likely to be an important element of the strategy to attract City workers into the office, instead of working from home.
- Opportunity to work with large organisations to link residents to CSR activity which involves physical activity.

SPACES

- Employee's core requests focused on routes in the City for running, cycling and walking, which are free from obstruction, traffic and circular.
- Street signage for walking and jogging routes would be of value.
- Residents felt more could be done to enable physical activity in green and grey spaces.
- Space for team games and informal sport and relocating sound proofed ball cages were suggested.
- Active travel is important.
- Outdoor gym equipment would be popular amongst City workers during non-working time.

IMPACT

- Residents felt that older and younger generations required greater opportunities to take part in social integration which included physical activity. This didn't have to be building based but could be an engagement / enabling resource to make use of existing indoor and outdoor space.
- Socialising with others, maintaining fitness and strength levels were important.
- Employers and employees knew the benefits of physical activity for mental well-being and improved productivity.
- Keen to provide opportunities for younger people to be active, particularly after the pandemic where people were 'stuck in flats'.
- Encouraging children to play as part of a team is important to reduce social isolation. Being part of structured activity is good to feel part of a team, learn how to follow instructions etc. However unstructured play is also important (playgrounds).
- Being active together help individuals feel part of the community.
- Being active gives confidence and creates a feeling of being a part of 'something'.

EVENTS

- 34% of visitor respondents from across the UK said that spectating high profile events / competitions would attract them to the Square Mile
- Just under 30% of visitor respondents have either taken part or would like to take part in a mass participation event in the Square Mile.

COMMUNITY

- Other indoor spaces could be used for physical activities; libraries, art centre and other social areas, to provide more communal ‘bumping into’ spaces.
- Play and gymnastics are seen as new areas for investment.
- Have multi-use spaces, e.g. GP surgery, location for occupational therapy, social care, yoga, café, etc.
- Could the Barbican exhibition centre be used for pop up events / activities?
- Spaces to play indoors (soft play) and outdoors are important.

2.4.2. The full reports are provided in separate documents; City of London Consultation Report Final Feb 23 and City of London visitor survey final Feb 23.

3. Summary of recommendation actions

3.1. In addition to the stakeholder engagement, a review of sports facilities across the City and just beyond the borders was -compared by management type; public, private and educational providers. Further analysis of what other global Cities provide was also reviewed for good practice and innovative solutions. The findings of this review together with the stakeholder engagement are included in the recommendations, under the five key themes below.

INVEST IN FACILITIES

- There has been strong negative feedback in relation to Golden Lane Sports Centre. There are limited options for development and being located in the north of the City, within a residential estate is not accessible to all City residents, particularly those living in areas on the eastern side of the City. Nearby workers are generally unaware of the centre and tend not to use the facilities. It is also close to two similar centres in Islington, Ironmonger Row and Finsbury Leisure Centre. Finsbury is to be re-developed as part of a regeneration and housing scheme.
- The Square Mile has a wealth of private and school sport and fitness provision, private facilities include higher end fitness brands like Virgin and Nuffield. There is also education provision of pools in the City of London schools.
- A City Corporation owned facility is important to ensure full accessibility to all stakeholders aligned with corporate objectives and – similar to other local authorities - providing a leisure offer that meets everyone’s needs, irrespective of aspects such wealth and location.
- Given the private swimming and fitness offer in the Square Mile, new facilities must be unique, create a ‘wow’ factor taking advantage of the City-scape where possible and not compete directly with the private market. It is recommended the City Corporation considers site options available and given the space work up a suitable facility mix and outline business case.

ACTIVATE SPACES

- There was strong feeling about the important of open space, active travel, use of ‘green’ and ‘grey’ spaces and the benefits of being outdoors.
- Reviewing other Cities, many were advanced in having fitness trails, interactive running routes, guided walks and fitness equipment incorporated into the natural environment.

- It is recommended the City considers circular walking, running or fitness trails, enabling workers and residents to be active outdoors around and through the City.

CELEBRATE IMPACT

- Engagement with residents and workers strongly demonstrated the positive impact sport has on individuals at a local level. However, given the City's unique position, links with business, and growing popularity of international sporting events, there is an opportunity for the City to develop a strong sport engagement programme, bringing value back into the City.
- The wider economic and soft power benefits of sport are an added impact that the City Corporation has successfully championed.

ATTRACT EVENTS

- Given the strength of visitor engagement to either take part in or spectate at sporting events, there is an opportunity for the City, as part of its global reach to attract both traditional or urban sports events to the City.

SUPPORT COMMUNITY

- The engagement demonstrated local passion and commitment to be more active and not necessarily in traditional sports centres. The City has the opportunity to reach inactive residents and workers, through engagement and try-out sessions, both in alternative or temporary locations.
- Priority groups highlighted were inactive people, older people, women and girls and younger people.

Disclaimer

Although the information in this report has been prepared in good faith, with the best intentions, on the basis of professional research and information made available to us at the time of the study, it is not possible to guarantee the financial estimates or forecasts contained within this report.

Max Associates cannot be held liable to any party for any direct or indirect losses, financial or otherwise, associated with any information provided within this report. We have relied in a number of areas on information provided by the client and have not undertaken additional independent verification of this data.

Max Associates assumes no responsibility or liability for any errors or omissions in the content of this report.

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Agenda Item 7

Committee(s): Communications & Corporate Affairs Sub Committee	Dated: 19 th April 2023
Subject: Sport Engagement Update	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	2,3,4,7 and 10
Does this proposal require extra revenue and/or capital spending?	No
What is the source of Funding?	NA
Has this Funding Source been agreed with the Chamberlain's Department?	NA
Report of: Philip Saunders, Interim Director of Communications and External Affairs	For Discussion
Report author: Sam Hutchings, Sport Engagement Manager, Town Clerk's Department	

SUMMARY

This report provides an update on the work of the Sport Engagement Manager in delivering the City of London Corporation's sport engagement programme. Details of recent and planned events are provided with a list of scheduled engagement outlined in Appendix 1.

Recommendations

That, Members note the sport engagement update outlined in this report.

MAIN REPORT

Background

1. Since 2019 the City Corporation has increasingly recognised the importance of sport in promoting wellbeing, enhancing economic opportunities and supporting international diplomacy. Working with our partners, a targeted sport engagement approach has been developed to maximise these benefits and also assist with achieving wider corporate aims. So far this sport engagement activity has focused on the City Corporation's convening power and venue offer, by celebrating major sport events and supporting bids for future competitions.

Recent Sport Events

2. Since the last update provided to Members in October 2022, the City Corporation has hosted the following sport engagement events:
 - **Brisbane 2032 Roundtable** – representatives from the 2032 Olympic Host City, including the Deputy Mayor of Brisbane, attended a roundtable dinner at Guildhall to discuss London's planning and legacy from the 2012 Games. The event, hosted by the Chair of this Sub Committee, was attended by a number of senior operational people involved in organising the Olympic and Paralympic Games in London.
 - **UK Sport International Relations Seminar** – the City Corporation hosted this event for the second time in collaboration with UK Sport, the British Olympic Association and the British Paralympic Association. Speakers at the seminar included the Minister of Sport for Zimbabwe, Kirsty Coventry, and the International Paralympic Committee member, Chelsea Cottell. Following the speeches, a networking reception was organised involving attendees from various national sport federations in the UK.
 - **London Sport Awards** – the City Corporation hosted the London Sport Awards for the third time as a core sponsor. The Chair of this Sub Committee welcomed guests to the event to recognise the outstanding achievements of those involved in delivering grassroots sport in London. The Business Contribution to Sport Award, which is sponsored by the City Corporation, was won by UBS for its work with Sport Inspired to tackle child poverty through sport provision.

Forward Look

3. The Sport Engagement Manager is working on a number of engagement activities that are due to take place in the coming months as outlined in the attached Sport Engagement Schedule (see Appendix 1). These include:
 - **MLB London Series** – the City Corporation will host a celebratory event prior to the MLB London Series Games between Chicago Cubs and St Louis Cardinals at the London Stadium. The dinner at Guildhall on the evening of 23rd June 2023 will involve guests from the teams, MLB, sponsors and relevant business organisations. Owing to the increased presence of US sports taking

place in the capital, work is underway to connect with NFL and NBA on similar engagement opportunities.

- **2nd Global Sport Agora** – the City Corporation is again working with the World Academy of Sport on plans to host the 2nd edition of the Global Sport Agora in early September. This event is a unique forum bringing senior business and sport leaders to discuss shared issues, such as data driven decision making, investing for impact and managing risk. The plan is for the City of London to host this event for another two years before it moves to New York in 2025.
- **Safe Sport International (SSI) Conference** – SSI is the international agency leading on the elimination, globally, of all forms of violence, abuse and harassment against athletes of all ages. The City Corporation will host an evening networking reception as part of the conference which is taking place in September this year.
- **ICF Canoe World Championships** – the ICF Canoe Slalom World Championships will take place at Lee Valley White Water Centre later this year. Following discussions with UK Sport on the importance of this event in London, a roundtable dinner will be held at Guildhall bringing together key organisers and officials.
- **200th Anniversary of Rugby** – following an approach from World Rugby to help celebrate the 200th anniversary of Rugby this year, provisional arrangements have been made to host a networking reception at Guildhall to mark this occasion. This event will take place immediately after the Men's Rugby World Cup in France during the Autumn and will be an opportunity to look ahead to England hosting the Women's Rugby World Cup in 2025.
- **IWG Women & Sport** – since the transfer of hosting responsibilities to the UK of the International Working Group of Women & Sport, discussions have taken place on ways to promote and support the success of women in sport over the next four years. It is envisaged that an event to mark the 30th Anniversary of the Brighton Helsinki Declaration will take place in Guildhall at some point early next year.
- **UEFA Champions League Final** – following our support for a successful bid to UEFA from the Mayor of London to host the Champions League Final in 2024 at Wembley, the City Corporation has agreed to host the pre-final dinner at Guildhall the night before the game. This will be an important opportunity to showcase London as a potential host for games in a bid to host the Men's Euro Football Championships in 2028.
- **Paris 2024** – Members will be aware of the important engagement opportunities that are offered during Olympic and Paralympic Games. This will be particularly relevant next year when Paris hosts the games, given its location and status as a financial centre. The Sport Engagement Manager is in discussions with the British Olympic Association and Mayor of London's office about sponsorship of GB House, the official venue that will be used to promote British innovation and creativity. This unprecedented opportunity could provide the City Corporation

with a unique opportunity to engage with senior domestic and international stakeholders, as well as supporting our endeavours to promote UK business and sport. Engagement during the Paralympics is also being actively considered. Further updates will be provided on this to Members in due course.

Conclusion

4. This report provides an update to Members on the work of the Sport Engagement Manager to take forward the sport engagement programme and review the Square Mile's sport provision. There are a number of sport focussed events taking place over the next year and beyond which are aligned to corporate objectives around business, wellbeing and diversity.

Appendix

Sport Engagement Schedule – 2023-26

Sam Hutchings

Sport Engagement Manager

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Sport Engagement Schedule
2023-2026

Year	Date	Event	Engagement
2023	20 th March	UK Sport International Relations	Seminar & Networking Reception (plus small dinner)
	23 rd March	London Sport Awards	Awards & Networking Reception
	25 th May	Harry Kane Freedom Ceremony	Freedom Ceremony
	23 rd June	MLB London Series Event	Team and Sponsor Event
	6 th / 7 th September	2 nd Global Sport Agora	Dinner & Conference
	13 th September	Bloomberg Square Mile Relay	City Race Sponsorship
	18 th September	Safe Sport International	Networking Event
	21 st Sept	ICF Canoe World Championships	Roundtable Event
	October	NFL London Series Roundtable	Roundtable Event
	December	200 th Anniversary of Rugby	Networking Reception
2024	March	IWG Women & Sport Event	Reception & Dinner
	31 st May	UEFA Champions League Final	Pre-final Celebration
	14 th June – 14 th July	UEFA Men's Euro 2028	International
	26 th July – 11 th Aug	Olympic Games	International
	28 th Aug – 8 th Sept	Paralympic Games	International
	11 th September	3 rd Global Sport Agora	Dinner & Conference
2025	September	Women's Rugby World Cup	Various as host
	September	4 th Global Sport Agora	Dinner & Conference
2026	19 th – 27 th March	Commonwealth Games	International
	June-July	FIFA Men's World Cup	International
2028	June-July	UEFA Men's Euro 2028	Various as host
	July / Aug	Olympic Games	International
	Aug / Sept	Paralympic Games	International

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Committee(s): Communications and Corporate Affairs (Policy & Resources) Committee – For information	Dated: 19/04/2023
Subject: Parliamentary Team Update	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	6,7,8,9,11
Does this proposal require extra revenue and/or capital spending?	N/A
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
Report of: Paul Double, City Remembrancer	For Discussion
Report author: William Stark, Senior Parliamentary Engagement Officer	

Summary

This summary updates Members on the main elements of the Parliamentary Team's previous and planned activity in support of the City of London Corporation's political and parliamentary engagement since the last formal update to the subcommittee on 14 February 2023.

Recommendation(s)

Members are recommended to note the report.

Main Report

Legislative Programme Update

- Both Houses are suffering from a bout of legislative congestion, with several major Bills making slow progress. Large, complex Bills such as the **Levelling-up and Regeneration Bill** and the **Financial Services and Markets Bill** have seen additional sittings scheduled during their committee stages in the Lords, where there are fewer rules restricting the length of debates than in the Commons. The congestion is further compounded by periods of recess over the spring for Easter, May Day and the Coronation of King Charles III. The Government has indicated, however, that there may be life in the parliamentary session yet with the First Reading of a new version of their Bill to reform GDPR, the **Data Protection and Digital Information (No. 2) Bill**. However, the tabling of a carry-over motion, allowing the Bill to be considered in the next parliamentary session, gives an indication it will not be passed before The King's Speech. The commentary below provides an update on relevant Bills which have been considered before either House since the last update in December. Other Bills in which the City is interested but await further consideration are noted subsequently.

2. **Financial Services and Markets Bill** - The Bill has finally completed Committee stage in the House of Lords, having begun in January. Committee stage saw repeated attempts by peers on all sides, most prominently by former DExEU Minister Lord Bridges of Headley (Con), to introduce greater scrutiny of financial services regulators. In Bridges' case this was through the introduction of an 'Office for Financial Regulatory Accountability'. All such moves were successfully resisted by the Government. It remains open to Bridges and others to make a further attempt at the next Lords stage, Report, but the Bill's ultimate passage to the Statute Book is unlikely to be impeded. Attention will shortly turn towards the implementation of the Bill's provisions through statutory instruments once completes its parliamentary stages.
3. **Economic Crime and Transparency Bill** – The Bill is currently in Committee in the House of Lords. Despite assurances that measures will be brought forward to address the need for a “failure to prevent” economic crime offence for businesses, this has yet to materialise at the time of writing. However, this may be attributed to procedural considerations, rather than a change of policy.
4. **Levelling-up and Regeneration Bill** – The Bill continues its progress through the Lords and is due to complete its ten days of Committee in mid-April. Provisions in the Bill with specific implications for the Corporation include changes to collection and use of planning data and provisions for the making of local plans. Progress has been slow with two additional days added onto the original allocation of eight to cover the wide range of local and regional government issues peers from all parties have sought to insert into the Bill. Despite the Bill's short title, it should be noted that much of the Government's “levelling up agenda” falls outside the scope of the Bill, and instead much of the discussion has focused on new powers for regional government including the new Combined County Authorities. However, Peers have also taken the opportunity to amend powers for existing regional bodies including an unsuccessful proposal from Lord Moylan (Con) to give the borough power of co-decision whenever the Mayor of London proposes to extend road user charging schemes such as ULEZ. A probing amendment tabled by Lord Naseby concerning s618 of the Housing Act 1985 is discussed in more detail below. Following the completion of Committee Stage on 20 April, the Bill will move to its final substantive stage in the Lords, the Report stage, sometime in the late Spring and then likely to receive Royal Assent before the Summer.
5. **Procurement Bill** – The Bill is intended to make public procurement more accessible for new entrants, enabling them to compete for public contracts. It retains the core of the EU procurement regime, and encourages contracts with SMEs and social enterprises. Drafting aspects in respect to the City are currently being considered. The Bill will also ultimately repeal and replace the vast majority of the **Trade (Australia and New Zealand) Act**, which completed its passage through Parliament in March. The Act implements changes to procurement law to facilitate the coming into force of free trade agreements with Australia and New Zealand.

6. **National Security Bill** – The Bill, which replaces existing counter-espionage laws with a framework for countering hostile state activity, faced resistance regarding provisions introducing a foreign influence registration scheme (FIRS) and the potential impacts of this on business. Government amendments introduced in the Lords to place a new requirement for the registration with the Home Office on a public register of any “political influence activities” by or on behalf of a “foreign principal” came as a surprise to many in the financial and professional services sector. Following engagement between the Home Office and sector representatives, the Government brought forward amendments at Report stage to reduce the scope of the scheme. The Home Office minister, Lord Sharpe of Epsom (Con), explained that the amended approach to FIRS is to “...clarify the intent of the enhanced tier” of the scheme “...to ensure the tier remains proportionate, while achieving its national security objectives.” He confirmed that “...the enhanced tier of FIRS is a targeted regime, allowing the Secretary of State to require the registration of arrangements with specified foreign Governments or entities subject to foreign power control where she believes it is necessary to protect the safety or interests of the United Kingdom”. The amendments, granting the Home Secretary power to make regulations specifying which activities or specified persons are subject to the provisions of the Bill, were then agreed by Peers.
7. **Retained EU Law (Revocation and Reform) Bill** – The Bill is due to begin Report Stage in the Lords on 19 April. It has been facing criticism by peers from across the House for its “sunset” provisions, which will automatically revoke any Retained EU Law (REUL) that is not expressly preserved by 31 December 2023. Concerns have been expressed in both Houses about the capacity of the Civil Service sufficiently to examine or even identify all REUL ahead of the deadline, which has been described as “arbitrary.” The Corporation’s evidence to the Public Bill Committee mirrored many other industry sources in highlighting these timescale concerns, and in particular the potential risks this may pose to business. Such risks include creating an uncertain regulatory landscape, making it harder for businesses to plan ahead and make investment decisions, as well as resource implications and the risk of unintended consequences if regulations fall away in an uncoordinated manner. The Bill is being actively monitored for implications for the rule of law and the functioning of the UK-EU relationship. The Office is in close contact with other financial and professional services bodies, including the Law Society and TheCityUK, on their approach to the technicalities of the Bill.
8. **Public Order Bill** – The Bill is in the process of an extensive round of ping pong which will continue once Parliament returns from Easter recess. This follows Government defeats in the Lords that were then reversed by the Commons. The disagreement arises from MPs’ rejection of peers’ amendments to police stop and search powers proposed in the Bill, and Lords’ subsequent proposal of amendments in lieu. The Bill aims to address the use of new protest tactics by establishing new criminal offences, including those of “locking-on” and “going equipped to lock-on”. These new offences are of interest to the City of London Police, given the history of protests in the Square Mile. The Bill has attracted controversy in both Houses due to its perceived impact on the right to

protest. It has been reported to the Police Authority Board and the Board will continue to receive updates on its progress.

9. **Bill of Rights Bill** – the Lord Chancellor and Secretary of State for Justice Dominic Raab told the Lords Constitution Committee in early March that he looked forward to passing the Bill. Despite his comments, the controversial Bill still awaits a date for Second Reading in the Commons. The introduction on 29 March of the Victims and Prisoners Bill may suggest that the Bill of Rights Bill is likely to be dropped. The Bill of Rights Bill has been criticised by legal professional bodies, and Parliament's Joint Committee on Human Rights has called for the Government not to proceed with it. While the long delay to Second Reading and introduction of the Victims and Prisoners Bill may indicate that the Bill is unlikely to progress, there remains continuing pressure within the Conservative Party to leave the jurisdiction of the European Court of Human Rights.
10. **Electronic Trade Documents Bill** – The Law Commission proposed Bill to reform rules governing certain types of documents used in trade and trade finance is undergoing a special procedure in the House of Lords for Bills of a technical nature. The Bill considers trade documents which function on their ability to be (physically) possessed. Currently, the law does not recognise the possibility of “possessing” electronic documents, with the Bill seeking to update this, and a number of other technical points of trade law. It awaits Second Reading in the Commons.
11. **Data Protection and Digital Information (No. 2) Bill** – This Bill was introduced in the Commons on 8 March and is scheduled for Second Reading on 17 April. It replaces the Data Protection and Digital Information Bill, which was introduced in July last year but made no further progress. There are no fundamental changes in policy approach. The Bill aims to make data protection legislation easier for businesses to navigate by reducing the administrative burden of compliance.
12. **Strikes (Minimum Service Levels) Bill** – The Bill seeks to introduce minimum service levels for certain services during strikes and has made swift progress through both Houses, despite vociferous opposition from Labour on civil liberties grounds. It currently awaits a date for Report stage in the Lords.
13. **Social Housing (Regulation) Bill** – the Bill has completed its progress through the Commons, where several Government amendments were passed. It currently awaits a date for peers' consideration of MPs' amendments.
14. **Online Safety Bill** – A victim of legislative congestion, the Bill has made no progress since the last update, however Committee stage in the Lords has now been scheduled for 25 April.
15. Bills of note which have not made progress since the last update include the Northern Ireland Protocol Bill. The Government has indicated that it will allow the Northern Ireland Protocol Bill to lapse at the end of the session following the agreement of the Windsor Framework by the UK and the EU.

City Corporation Private Legislation

16. The City of London (Markets) Bill received its First Reading in the House of Commons on 30 January and its Second Reading on 6 February without debate. The next stage is Commons Committee Stage: as the London Borough of Havering have lodged a petition objecting to any retail trade at the new site (alleging the new market will be a rival to Romford Market, a market in relation to which it has certain market rights), negotiations are in train. These will either result in an unopposed committee if an agreement can be reached that enables Havering to withdraw the petition or an opposed Bill Committee if not.

Forward Look and Engagement Update

17. Promotion of the City Corporation commissioned *"Finance for Growth: A Roadmap"* will be a priority over coming months. A joint letter to parliamentarians from the Lord Mayor and Policy Chairman received an positive response, with a number of parliamentarians accepting the offer of a meeting, including Treasury Committee Chair Harriett Baldwin, Lords Economic Affairs Committee Chair Lord Bridges, Liberal Democrat Treasury Spokesperson Sarah Olney, and APPG for London as a Global City Chair Gareth Bacon.
18. The joint letter has already facilitated a meeting between the Policy Chairman and Labour's Darren Jones, Chair of the Business, Energy and Industrial Strategy Committee, at a conference on "turning the dial on economic growth". The Policy Chairman also contributed to roundtable discussions on "investment-led growth" as part of the conference. Officers attending the reception also had an opportunity to engage with other members of the committee, including Chair of the Financial Markets and Services APPG Bim Afolami.
19. The Lord Mayor will speak at a breakfast roundtable hosted by the APPG for Financial Markets and Services on the UK's Listing Regime. The event forms part of a series of events on capital markets organised by the APPG, which is administered by UK Finance and part funded by the Corporation. Discussions are ongoing with the APPG's secretariat for a similar event led by the Policy Chairman.
20. Wider engagement with APPGs is being explored, including the opportunity to present the work of socio-economic diversity membership body Progress Together to the APPG on Social Mobility. A planned visit by the APPG for Theatre to the Guildhall School of Music and Drama and the Barbican Centre is still being explored, subject to diary constraints of the APPG Chair and the City's MP, who is an officer of the APPG.
21. The Lord Mayor has also been invited to give evidence to the Treasury Committee on stock listings, as part of its wider inquiries into the Edinburgh Reforms and the venture capital market. The Office will work together with Mansion House and Innovation and Growth on preparations for the session.

22. The Office is collating feedback from February's reception for parliamentary researchers. The first such event since 2011, the reception was an opportunity for researchers from across the House to network and learn more about the work of the Corporation, including remarks from the Vice Chair of the Policy and Resources Committee. Researchers for a number of key targets for engagement attended, including those working for Treasury Ministers and the Shadow Cabinet Members.
23. The City Remembrancer will attend a meeting between Lord Naseby and Earl Howe, Deputy Leader of the House of Lords regarding s618 of the Housing Act 1985, which places an additional restriction on members of the Common Council living in Corporation owned property on voting on housing matters. Lord Naseby tabled an amendment to the Levelling-up and Regeneration Bill proposing the removal of this provision, in line with an earlier amendment proposed in the House of Commons by the City's MP. While unsuccessful, the amendment has secured a meeting between Lord Naseby and the Deputy Leader, with a view to resolving the longstanding issue.
24. The Office hosted a panel discussion and early evening reception on 21 March for the Standing International Forum of Commercial Courts, with senior judges in attendance, as well as leading commercial law practitioners and in-house Counsel from City businesses. The evening was well attended. A welcome was given by Sir Michael Snyder, with closing remarks given by Sir David Wootton. The Corporation has supported SIFoCC and its work from its inception. The Forum supports best practice in commercial dispute resolution around the world, and the Rule of Law. Its current focus includes managing complexity in disputes, technology, cross border conflicts, and the commercial disputes that climate change will bring. SIFoCC boasts a large membership, with the majority of the judiciaries of the G20 nations now members, including India, China, Brazil, Japan and South Korea. The event was extremely well received (with good feedback received): there was good interaction between attendees and the panel as to future areas of focus for SIFoCC.

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Committee(s): Communications and Corporate Affairs Sub Committee	Dated: 19 April 2023
Subject: Corporate Affairs Update	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	N/A
Does this proposal require extra revenue and/or capital spending?	N/A
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
Report of: Philip Saunders, Acting Executive Director of Communications and External Affairs	For Information
Report author: Kristy Sandino, Assistant Director, Corporate Affairs	

Summary

The below report outlines the activities of the Corporate Affairs Team since the last meeting of the Communications and Corporate Affairs Sub Committee on 14 February. It highlights major activities undertaken to support the team's priorities.

The main priorities of the Corporate Affairs Team since the last Communications and Corporate Affairs Sub Committee can be summarised as:

- Maintaining responsibility for the City Corporation's work with frontbench politicians, including monitoring changes to the Government, further developing engagement with the Opposition and advising on engagement
- Creating a plan for political engagement for the Policy Chairman, alongside colleagues in Remembrancers.
- Continuing relationships with pan-London political stakeholders and briefing them on the work of the City Corporation
- Continuing engagement with external partners, devolved nations and regions.

Recommendation(s)

Members are asked to:

- Note the report.

Main Report

Political Engagement

1. Since the last Corporate Affairs Update to the Communications and Corporate Affairs Sub Committee, the Corporate Affairs Team has continued its

engagement with His Majesty's Government and the devolved nations. This has included:

- a. Working with Remembrancers, Media and Innovation and Growth to monitor the Spring Budget on behalf of the City of London Corporation.
 - b. Writing to the new Secretary of State for Energy Security and Net Zero and Secretary of State for Science, Innovation and Technology on behalf of the Lord Mayor and Policy Chairman.
 - c. Working with Innovation and Growth to provide briefing for the Lord Mayor's attendance at a roundtable and subsequent short meeting with the Chancellor regarding the City Corporation's view on a Future Growth Fund.
 - d. Working with Innovation and Growth to provide briefing for the Policy Chairman bilateral meeting with Number 10 Business Advisor, Oliver Christian.
 - e. Providing briefing for the Lord Mayor for a meeting with Permanent Secretary to the Department for Business and Trade.
 - f. Writing a letter to the City Minister Andrew Griffith MP ahead of his US visit, briefing him on Policy Chairman's observations, evaluations and engagements in US for policy alignment.
 - g. Writing a letter, alongside Environment colleagues, to the Secretary of State of DLUHC to inform him of a recent City of London Planning and Transportation Committee decision.
 - h. Completing a letter writing campaign to more than 10 cross-party politicians to inform them of the third edition of the City of London Corporation's benchmarking report.
 - i. Providing briefing and in-person support, in conjunction with the Remembrancers Office, to the Policy Chairman for his attendance at a BEIS Committee Economic Growth Conference.
 - j. Officer attendance at the Conservative Spring Forum Business Day, which saw most of the Cabinet in attendance.
2. Given the current political climate, the Corporate Affairs Team has continued to build on its engagement with Labour politicians. This has included:
- a. Submitting a comprehensive response to the Labour National Policy Forum Consultation on the City Corporation's work, focussing on sustainable finance and international trade.
 - b. Hosting Labour's International Women's Day event at the Guildhall, attended by a number of shadow front benchers including Rachel Reeves, Tulip Siddiq, Anneliese Dodds and Jonathan Reynolds. This included drafting follow-up correspondence for the Policy Chairman.
 - c. Providing briefing for the Chair of Communications and Corporate Affairs for a roundtable with Nick Thomas-Symonds and ensuring additional Officer attendance.
 - d. Commencing work on the Finance for Growth communications and political engagement strategy. This included drafting a letter writing campaign to more than 20 cross-party politicians, including many Labour politicians, announcing the launch of Finance for Growth.

- e. Building and strengthening relationships at an officer level with Labour Party advisors and researchers.

Pan-London Engagement

- 3. Corporate Affairs continues to lead on pan London political engagement by supporting the Policy Chairman, Deputy Chairman and Vice Chairs. Since the previous Sub Committee, the team has continued to maintain and develop external political relations and to provide strategic advice. This work has included:
 - a. Providing briefing and in person support to the Vice Chairman of Policy and Resources for the Congress of Leaders, attended by the Mayor of London and Deputy Mayor of London for Housing.
 - b. Ensuring that the City Corporation's political leaders are well briefed on various London Councils meetings, helping to safeguard the City Corporation's messaging in policy development with Borough Leaders and London Councils.
 - c. Working with Communications colleagues and external agents for the redevelopment of London Wall West and providing support to the Policy Chairman on relations with the Deputy Mayor of London for Culture and the Creative Industries.
 - d. Reviewing papers for the London & Partners and providing the Policy Chairman with insights and strategic advice.
 - e. Engaging with the Mayor of London on bus services in the City.
 - f. Working with Mansion House to provide support for the Lord Mayor's attendance at the Annual Two Cities Luncheon with the Lord Mayor of Westminster.
 - g. Coordinating across the City Corporation for casework matters arising from Nickie Aiken MP.
 - h. Liaising with London Councils and the Office of the Policy Chairman for events and briefings, such as an event with Baroness Casey; and also the New Councillors Reception.
 - i. Building on relations with the City Corporation's Assembly Member's office, creating a better understanding of the work of the City Corporation.

Engagement with the devolved nations and regions

- 4. In a previous last Communications and Corporate Affairs Sub Committee, it was requested that the Corporate Affairs Team should highlight the Corporation's engagement with regions and SNP. Since the last CCASC meeting, the Corporate Affairs Team has:
 - a. Written a farewell letter to former First Minister Rt. Hon. Nicola Sturgeon.
 - b. Written a congratulatory letter to First Minister Rt. Hon. Humza Yousaf MSP for Policy Chairman.
 - c. Provided briefing points for the Lord Mayor ahead of his visit to Manchester and meeting with Mayor Andy Burnham.

Engagement with External Partners

5. The Corporate Affairs Team continues to work with think tanks and other third party influencers, including arranging partnerships with external organisations such as think tanks, for events and projects that are relevant to our priorities as an organisation. This work included:
 - a. Provided a briefing to Tijs Broeke for an IBDE lunch meeting with the Dutch Ambassador.
 - b. Organised the HM Treasury Women in Finance Charter Annual Review Launch, alongside partner New Financial including briefing and drafting remarks for the Chairman of Communications and Corporate Affairs
 - c. Delivered a Member briefing with Chatham House hosted by the Policy Chairman on "*The Impact of the War in Ukraine*"
 - d. Attendance at roundtables and events on subject matters of interest to the City Corporation and briefing to colleagues on key points.
 - e. Officer attendance at Onward roundtable with the Attorney General.

Future engagement

6. The Corporate Affairs Team continues to plan for future engagement with political stakeholders. Priorities for the Corporate Affairs Team over the next 2 months are:
 - a. Continuing to deliver a plan of engagement for the Policy Chair and Lord Mayor with key Ministers, political spokespeople, devolved and regional government leaders across all parties.
 - b. Supporting the Policy Chair in engagement with London Government - Mayor and borough leaders - focussing on ensuring London is speaking with one voice.
 - c. Continue preparations for 2023 Party Conference season and consider other opportunities for physical events when possible, with a particular focus on ensuring equitable engagement across political parties.
 - d. Support the Corporation with communications and political engagement regarding Finance for Growth.
 - e. Support the Corporation with political intelligence and relationship building on areas of key importance across the political parties, such as competitiveness, policing and sustainable finance.
 - f. Continue to support other departments in preparation for political engagement at Corporation events.

Corporate & Strategic Implications

Strategic implications

7. We engage with political stakeholders, organise events associated with the party-political conferences and work with the thinktanks and other third-party organisations to produce events and associated policy reports. This provides an opportunity for the City Corporation to engage with key audiences on important global, national and local

government issues and to demonstrate the City Corporation's involvement in relevant debates. Sponsorship and political engagement would also help deliver outcomes 2 – 10 of the 2018-23 Corporate Plan.

Financial implications

8. The Corporate Affairs Team has an established budget for all party conference and engagement related activity. Any sponsorship of ad-hoc policy projects is currently funded via the Policy Initiatives Fund according to decisions of the Policy and Resources Committee.

Resource implications

None

Legal implications

None

Risk implications

None

Equalities implications

None

Climate implications

None

Security implications

None

Conclusion

9. Members are asked to note the ongoing work of the Corporate Affairs Team.

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Committee(s): Communications and Corporate Affairs Sub Committee	Dated: 19/04/2023
Subject: Party Conferences 2023	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	Corporate Plan outcomes 2-10
Does this proposal require extra revenue and/or capital spending?	No
If so, how much?	N/A
What is the source of Funding?	Local budget
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
Report of: Philip Saunders, Interim Executive Director of Communications and External Affairs	For Discussion
Report author: Miki Arenson, Senior Corporate Affairs Officer	

Summary

The City of London Corporation delivers a programme of engagement at the annual Liberal Democrat, Labour, Conservative, Scottish National Party (SNP) and Green party conferences.

Members and officers from Corporate Affairs and Remembrancers attend these party conferences on behalf of the City Corporation, representing the organisation through attendance at City Corporation organised events, other fringe events, bilateral meetings with political and business representatives and other networking opportunities.

Recommendation(s)

Members are asked:

- To note the plans for the City Corporation's events at this year's party conferences.

Main Report

Background

1. The City of London Corporation attends annual political party conferences, including the Liberal Democrat, Labour, Conservative, Scottish National Party (SNP) party conferences.

2. The City Corporation organises and sponsors both public and private events at Conservative, Labour and Liberal Democrat party conferences. The City Corporation has hosted events at the SNP conference in recent years and has also attended the Green party conference in an observer capacity in the past.
3. The purpose of the City Corporation's activities at party conferences is to deliver a programme of strategic engagement on issues of importance to the organisation with relevant politicians, policymakers and business figures. City Corporation party conference activity is a key part of the Policy Chairman's political engagement and City Corporation advocacy and provides an excellent opportunity for Members and officers to meet many political contacts in one place.
4. City Corporation activities are reviewed on a yearly basis to adapt to its own priorities and the current political and socio-economic environment. However, traditionally the City Corporation organises:
 - a. An invitation-only roundtable in partnership with a think tank at the Conservative, Labour, Liberal Democrat and SNP party conferences. This roundtable is chaired by the Policy Chairman and an additional Member of the Communications and Corporate Affairs Sub Committee may be invited to attend at the discretion of the Policy Chairman.
 - b. An invitation-only dinner hosting between 40-100 people at the Conservative, Labour and Liberal Democrat conferences. The dinners bring together key local, regional and national political representatives, businesses, think tanks and academics. The Policy Chairman gives a keynote speech as well as an external political guest.
 - c. An additional open fringe event in partnership with a think tank at the conference of the party in government.
5. Officers from Corporate Affairs organise and deliver the variety of Corporation-hosted events, and manage the programme for the Chairman of Policy and other senior Members. Officers from both Corporate Affairs and Remembrancer's teams ensure City Corporation messaging is emphasised across the range of conference activities, and provide detailed political intelligence reports during the course of each conference and afterwards via the Parliamentary Brief.

Current Position

6. As agreed by the then PRED Sub Committee in 2017, all members of the Communications and Corporate Affairs Sub Committee are invited to attend party conferences as City Corporation representatives and are therefore eligible for a two-day commercial guest party conference pass, with the cost being met from the party conference budget.

7. The intention of Member attendance is to represent the Corporation, using their experience, connections and knowledge, across the range of conference events, not only at the City Corporation's hosted events. Members play a key role as representatives, speakers and hosts at the Corporation's party conference activities.
8. In light of inflation, think tank partnership costs, hotel costs and conferences pass costs have all increased. For example, compared with last year, daily Labour Conference passes have increased by 17.9%. The Corporate Affairs Team communicated during the City's Budget process that it expected overall costs to rise 10 – 20 per cent due to inflation.
9. 2023 is an important year in the election cycle in terms of manifesto writing ahead of a general election. In light of this, and feedback from the Communications and Corporate Affairs Sub Committee, the Corporate Affairs Team has taken the decision to add an additional open fringe event to the programme at Labour party conference.

Proposals

10. The proposed format of events for the party conferences this autumn.
11. Liberal Democrat Party Conference, 23-26 September 2023, Bournemouth
 - Plan: To host a private roundtable with a political representative in partnership with a think tank, covering a policy area of relevance to the City Corporation. On this occasion, the event that was planned for Liberal Democrat 2022 Party Conference will be carried over. The topic that had been planned for 2022 was how to fund the transition to net zero. To host a sit-down dinner of approximately 40 attendees with a select and focused guest list from the business, political and policy related sectors.
12. Conservative Party Conference, 1-4 October 2023, Manchester
 - Plan: To host a private roundtable with a political representative in partnership with a think tank, covering a policy area relating to the *Finance for Growth* programme. To host an open fringe event in partnership with a think tank, covering a policy area of relevance to the City Corporation. To host a sit-down dinner of 80-100 attendees with a select and focused guest list from the business, political and policy related sectors.
 - To explore partnership with an external organisation for one of the fringe events, as has been the case in past years.
13. Labour Party Conference, 8-11 September 2023, Liverpool
 - Plan: To host a private roundtable with a political representative in partnership with a think tank, covering a policy area relating to the Finance for Growth programme. To host an open fringe event in partnership with a think tank, covering a policy area of relevance to the City Corporation. To

host a sit-down dinner of 80-100 attendees with a select and focused guest list from the business, political and policy related sectors.

- To explore partnership with an external organisation for one of the fringe events, as has been the case in past years.

14. Green Party Conference, TBC

- Plan: To observe the conference and not organise any events.

15. Scottish National Party Conference, dates and location TBC

16. Plan: To host a private roundtable with a political representative in partnership with a think tank and/or sectoral organisation, covering a policy area of relevance to the City Corporation. To explore partnership with TheCityUK, as has been the case in recent years.

17. Dinner venues and hotel rooms have been secured at the 3 main party conference venues. The Corporate Affairs Team continues to work with external partners to finalise the arrangements for our events. More details will be provided to Members nearer the time and feedback from previous years will be taken into account for planning purposes

Key Data

None

Corporate & Strategic Implications

Strategic implications

18. Engaging with political stakeholders, organising events associated with the party political conferences and working with think tanks and other third-party organisations to produce events and associated policy reports provides an opportunity for the City Corporation to engage with key audiences on important global, national and local government issues and to demonstrate the City Corporation's involvement in relevant debates. Sponsorship and political engagement would also help deliver outcomes 2 – 10 of the 2018-23 Corporate Plan.

Financial implications

19. The Corporate Affairs Team has an established budget for party conference and engagement related activity. Any sponsorship of ad-hoc policy projects is currently funded via the Policy Initiatives Fund according to decisions of the Policy and Resources Committee.

Resource implications

None

Legal implications

None

Risk implications

None

Equalities implications

None

Climate implications

None

Security implications

None

Conclusion

20. Members are asked to note the plans for the City Corporation's involvement at the 2023 party conferences.

Appendices

None

Background Papers

None

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Committee(s): Communications and Corporate Affairs Sub Committee (Policy & Resources)	Dated: 19 April 2023
Subject: Media Update	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	[1-12]
Does this proposal require extra revenue and/or capital spending?	N
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
Report of: Philip Saunders, Interim Executive Director of Communications and External Affairs	For Discussion
Report author: Kay Abdilahi, Assistant Director of Media (Financial Services)	

Summary

This report summarises the media output from the City of London Corporation's Media Team since the last media update presented to the Communications and Corporate Affairs Sub Committee on 14 February 2023.

It gives a quantitative analysis of our print, broadcast, and digital reach.

It then gives details of the subjects which generated significant media coverage about the City Corporation and the Square Mile and a qualitative analysis on whether the tone and content has been mainly positive, negative, or neutral.

There was a high level of positive coverage around the City Corporation's Supplementary Planning Document on lighting, and its associated Considerate Lighting Charter, and the launch of the joint initiative on boosting financial services competitiveness - Finance for Growth.

There was also significant coverage of the City Corporation's Loyal Address to His Majesty King Charles III, its donation to the Turkey-Syria Earthquake Appeal, and the refurbishment of Blackfriars Bridge.

Recommendation(s)

Members are asked to note the contents of this report.

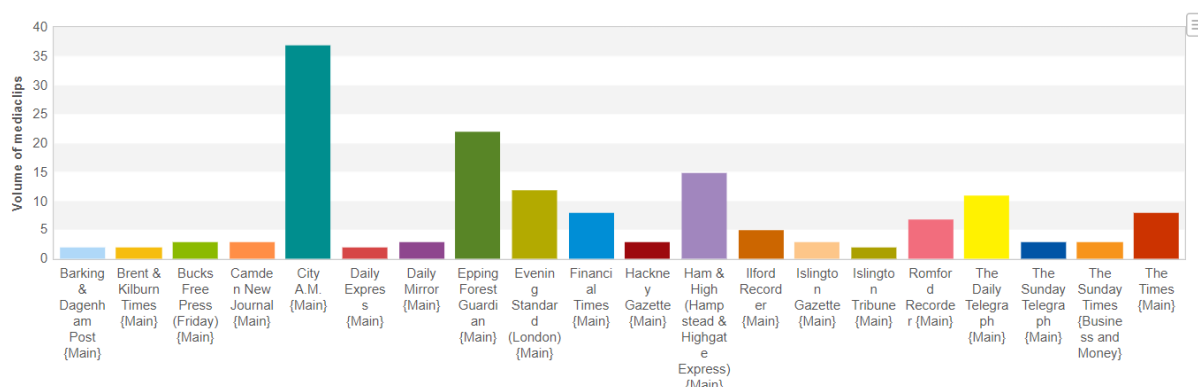
Main Report

Quantitative Analysis

1. The Weekly Media Summary produced every Friday measures and records the main print, broadcast, and digital media output of the Media Team. It is distributed to Members and senior officers.
2. The figures below relate to the period 01-February to 04 April 2023.

Print

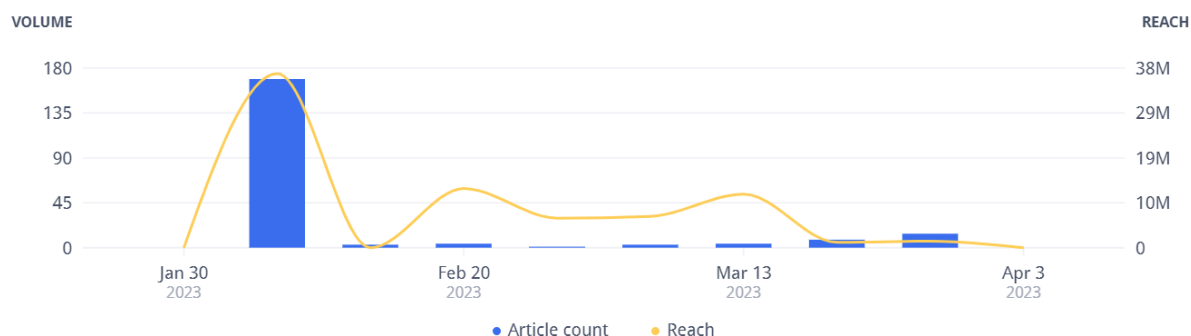
3. There have been more than 175 articles relating to the City Corporation in national, regional, and local newspapers. This compares to 143 in the previous reporting period between 29 November 2022-01 February 2023.



4. Advertising Value Equivalent (equivalent if we paid for coverage) is £1,261,226 (this excludes radio, on-line, TV broadcasting and international print coverage). By comparison, the AVE for the previous reporting period was £1,634,137.
5. Additionally, there have been at least 102 articles in international media which are not collated by the cuttings agency, and which are not included in the AVE figure. This compares to 100 in the previous reporting period.

Broadcast

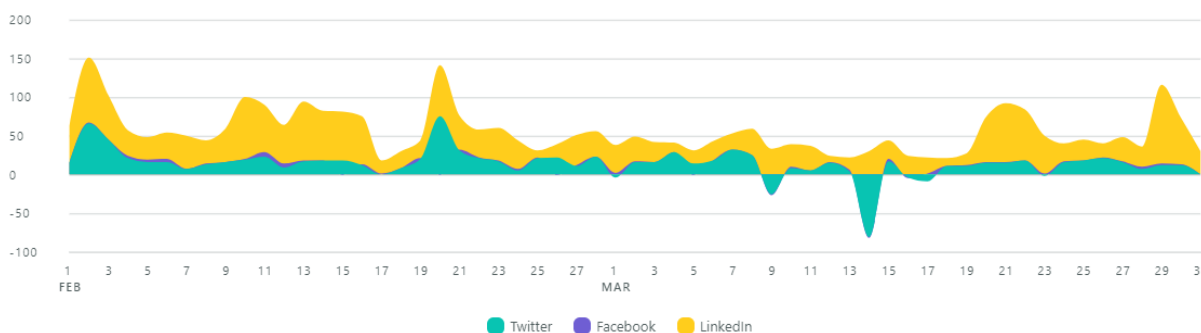
6. There have been at least 206 pieces of broadcast media coverage including BBC Radio 4, BBC Radio 6, Sky News, LBC, Times Radio, BBC London News (TV), BBC Radio London, and BBC Radio Essex. This compares to 101 pieces in the previous reporting period. These are also not included in the AVE figure.



Digital

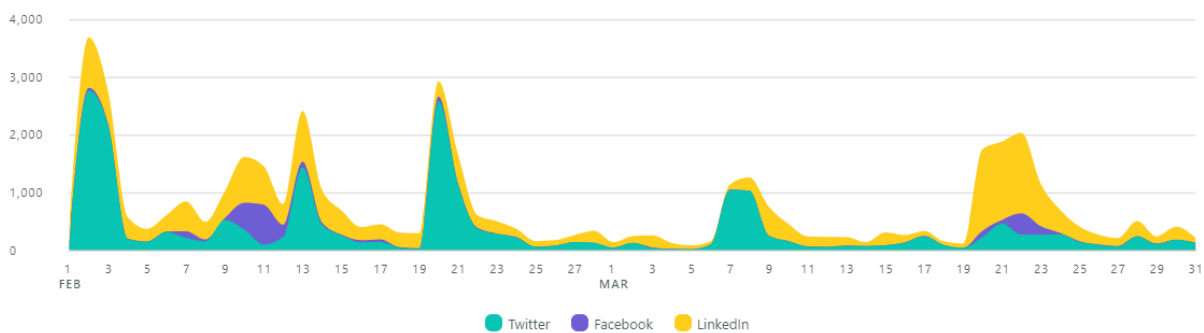
- Our main corporate feeds on Twitter, LinkedIn and Facebook gained 3,136 followers bringing the total to 122,194.

Net Audience Growth, by Day



- The corporate Twitter feed now has 65,564 followers, up by 830 despite losing 100 when Twitter removed more spam accounts from its platform. The feed has more followers than any London borough.
- Our corporate LinkedIn account is up by 2,253 followers, bringing the total to 44,971. It remains our fastest growing feed and has already surpassed all London boroughs.
- Our corporate Facebook page has 11,659 followers, up by 53. It now has more followers than any of our neighbouring boroughs.
- We generated 43,321 engagements with most being on Twitter (20,691) and LinkedIn (19,785)

Engagements, by Day



12. February's biggest peaks in engagement included strong positive reactions to changes at Bank Junction (952 engagements with a reach of 549,327) and Chancery Lane (4,974 engagements with a reach of 477,819). March peaks were generated by the Earl of Wessex visiting City of London Academy Shoreditch Park (1,528 engagements with a reach of 347,088), Finance for Growth (1,159 engagements with a reach of 590,376), the 85 Gracechurch development at Leadenhall Market (2,545 engagements with a reach of 143,001) and posts about the final section of the Thames Path Walkway being completed (1,544 engagements with a reach of 105,600).

13. Engagement is the number of ways people interacted with a post – shares, likes, clicks on links and pictures. Reach is the potential number of people who saw your post or could have seen it based on follower numbers.

14. The most visited page on the corporate website is Things To Do with 8,760 page views.

Subject Details and Qualitative Analysis of Media Coverage

The qualitative analysis below assesses coverage ranging from significantly positive to significantly negative.

City Corporation reveals plans to cut light pollution

- a. The Financial Times carried a front-page story on City Corporation plans to encourage new developments in the City to switch off or dim their lights at night. Also in The Times, The Guardian, Evening Standard, Metro, BBC News, Mail Online, Daily Mirror, BBC Radio 4, BBC Radio London and over 140 other local, national, and international outlets.

Qualitative analysis:

- a. Widespread positive coverage, with factual reporting. Covered extensively by national, regional, and international press.

Loyal address to His Majesty King Charles III

- a. The City Corporation was referenced as one of the Privileged Bodies invited to present a loyal address to His Majesty King Charles III at Buckingham Palace. Coverage appeared in over 180 media titles including Sky News, Evening Standard, and the Daily Mail. The Lord Mayor and Policy Chairman attended to represent the City of London.

Qualitative analysis:

- a. Positive and factual reporting positioned the City Corporation as a nationally significant organisation with strong links to the monarchy.

Supporting City competitiveness

- a. The Lord Mayor was interviewed on Sky News, about the Budget, where he discussed a proposal for a Future Growth Fund. Further coverage in City A.M. and Financial Times. The coverage follows City Corporation calls for defined contribution funds to be better used to support high-growth industries to start, stay, and scale in the UK. The Policy Chairman was quoted on the proposals in the Guardian and Reuters, with further coverage in City A.M. and The Irish Times.
- b. Ahead of the launch of the Finance for Growth initiative, the Policy Chairman wrote in City A.M. about the need for a long-term plan to ensure the competitiveness of the financial and professional services sector. The Policy Chairman was also interviewed on Sky News and Bloomberg Radio. Further coverage in the Sunday Telegraph, Reuters, Independent, the Evening Standard, and over 100 outlets across the UK. The Policy Chairman had an oped published in Politics Home.
- c. The Sunday Times reported on calls from the Lord Mayor on a Future Growth Fund, with further coverage in The Sun. City A.M. reported that the Lord Mayor convened a meeting with top tech and fintech industry chiefs on proposals for the fund.
- d. The Lord Mayor was interviewed by Times Radio on how more companies can be encouraged to list in the UK market. There was further coverage in The Times.
- e. City A.M.'s front page covered the City Corporation's benchmarking report which revealed London and New York jointly rank first as the top global financial centres. The Policy Chairman was interviewed by Times Radio, and quoted widely in the Daily Telegraph, BBC News, LBC News, Evening Standard, Financial Times, Daily Telegraph, The Times, Bloomberg, Irish Times, Reuters, and 100 other outlets.
- f. The Lord Mayor wrote in City A.M. on the first Tech and Innovation dinner at the Mansion House. He launched a report with EY and Innovate Finance which urged the Treasury to plug the funding gap facing high-growth firms via pension reforms. The Lord Mayor was quoted in the Daily Telegraph, City

A.M, Pensions&Investment, TechToday, Yahoo Finance, MSN, and Yahoo Finance.

Qualitative analysis

- a. Positive coverage on the City Corporation's role in supporting financial services competitiveness.

Lord Mayor visit to Australia

- a. The Australian Financial Review published an interview with the Lord Mayor where he called on British banks, fund managers and bureaucrats to take risks again ahead of his keynote address at ASFA, an international asset-management conference in Brisbane. Further coverage of the Lord Mayor's visit appeared in the Sydney Morning Herald, City A.M., WA Today, Bloomberg, the West Australian, and Politico.

Qualitative analysis:

- a. Positive coverage that championed the City's attractiveness to international investor audiences.

Lord Mayor visit to India

- a. The Lord Mayor was in India championing bilateral investment opportunities ahead of the next round of free trade agreement talks. Coverage featured in Telegraph India, Orissa Post, BQ Prime, Press Trust of India, The Hindu Business Line, and Dispatchist.

Qualitative analysis:

- a. Positive coverage showcasing the strength of UK-India ties and advocating for further deepening of our trading relationship.

Lord Mayor and Policy Chairman visit Dublin

- a. The Irish Times carried an interview with the Lord Mayor on his visit to Ireland and the effects of Brexit on the City.
- b. The Irish Independent carried an interview with the Policy Chairman on his visit to Ireland in which he said UK finance firms' access to the EU market hinged on a deal being struck on the Northern Ireland Protocol. Further coverage in MSN and six other outlets.

Qualitative analysis:

- a. Neutral interview against a backdrop of ongoing political discussions for greater cooperation between the EU and the UK.

Policy and Resources Dinner

- a. Financial Times, Financial News, OnLondon, The Insurer, and Law 360 reported that the City Corporation has embarked on a review of regulations for UK financial services, as it seeks to boost the sector's competitiveness. The Policy Chairman's speech at the Policy and Resources Committee Dinner was quoted.

Qualitative analysis:

- a. Positive coverage outlining City Corporation priorities for the year ahead.

City Corporation welcomes Windsor Framework Agreement

- a. The Policy Chairman was quoted in the Sunday Times about the recent EU deal "unshackling" the City. Further coverage in the Evening Standard, and City A.M.
- b. The Policy Chairman was quoted in the Financial Times, The Times, Financial News, and Politico, welcoming the Brexit deal as a pragmatic solution to the Northern Ireland protocol issue. His remarks also featured on the front page of City A.M.

Qualitative analysis:

- a. Positive coverage welcoming cooperation between UK-EU government to resolve the Northern Ireland protocol.

City Corporation reacts to Chancellor's Green Finance Strategy

- a. The Policy Chairman was quoted in the Financial Times, Financial News, and six other outlets.

Qualitative analysis

- a. Positive coverage showing engagement from the City Corporation in championing sustainable finance.

Planning

- a. The Policy Chairman was quoted in City A.M. and Bloomberg on new data released by the City Corporation showing planning applications in the Square Mile during the pandemic had risen by 30%, demonstrating that investor confidence has returned to the Square Mile. Also reported by My London and London Loves Business.
- b. Further coverage of the City Corporation's new planning guidance to encourage greener alternatives to demolition appeared in property trade publication Prime Resi, and Building magazine. The Chairman of the Planning

and Transportation Committee was quoted.

- c. City A.M. reported on new planning guidance for developers in the City which will encourage the refurbishment of existing buildings rather than demolition. The Chairman of the Planning and Transportation Committee was quoted. Further coverage appeared in Architects Journal, Demolition and Recycling, and Demolition News.
- d. The Daily Telegraph reported that plans to build a 32-storey skyscraper in the City's Leadenhall Market Conservation Area have been approved, despite warnings from The Victorian Society that it would cause "irreversible harm", but the City Corporation has said it would create jobs and boost the local economy. The Chairman of the City Corporation's Planning Applications Sub-committee was quoted. Further coverage appeared in Evening Standard, City A.M., and Architects Journal amongst others.

Qualitative analysis

- a. Positive coverage highlighting the approval of significant developments within the Square Mile and the adoption of new climate friendly planning processes.

Destination City

- a. The Times, ITV London, BBC London TV, BBC London Radio, City AM, and Brit Events reported on The Big City exhibition at Guildhall Art Gallery. It features the most extensive collection of large-scale London paintings in the world.
- b. The Lord Mayor was mentioned in an Evening Standard article about a plan to move the Migration Museum to a new site in the City. The Planning Applications Sub-Committee Chairman was quoted in BBC London News, Evening Standard, City A.M., Londonist, MyLondon, and Yahoo! on the story.

Qualitative analysis:

- a. Significant positive coverage reached an audience of millions through national and London reporting.

Climate Action Strategy

- a. The Deputy Policy Chairman was interviewed on BBC Radio 4's Costing the Earth programme, to discuss the City Corporation's Climate Action Strategy, and the green finance industry.

Qualitative analysis:

- a. There was criticism of the UK financial and professional services industry for investing in fossil fuels. But the Deputy Policy Chairman gave a strong performance to represent the City Corporation's Climate Action Strategy and provide a balanced view of the UK's transition to net zero.

Launch of Centre for Finance, Innovation and Technology

- a. The Financial Times and Bloomberg reported on the launch of the Centre for Finance, Innovation and Technology, a national hub – jointly funded by the Treasury and the City Corporation – to support fintech companies across the UK. Also featured in Politico, Yorkshire Post and seven other media outlets. Further coverage in UK Tech News

Qualitative analysis:

- a. Positive coverage displaying City Corporation support for the UK tech ecosystem.

City Corporation donates to Turkey-Syria Earthquake Appeal

- a. BBC London News TV and BBC Radio London reported that the City Corporation had donated £50,000 to the Disasters Emergency Committee's Turkey-Syria Earthquake Appeal and was encouraging other organisations to do the same.

Qualitative analysis:

- a. Factual and balanced news reporting reached a large London audience as the City Corporation reacted quickly to donate.

London Metropolitan Archives

- a. The Evening Standard and BBC London News TV reported on an LMA collection of 100 interviews about the HIV/AIDS pandemic of the 1980s/1990s. Its Head of Digital Services was interviewed. More in Pink News, London Live, and City Matters

Qualitative analysis:

- a. Positive and sensitive reporting on deeply personal testimonies reached a key London and LGBTQ+ audience.

Bridge House Estates

- a. BBC London TV and BBC London online reported on the refurbishment of Blackfriars Bridge. The Chairman of the Bridge House Estates Board was interviewed.

Qualitative analysis:

- a. Positive and factual reporting celebrated the history of the bridge and its role as a major artery into the City of London, supporting jobs and growth.

Natural Environment

- a. In its woodland episode, Sir David Attenborough's BBC1 Wild Isles documentary series featured wood ants at the City Corporation-managed Burnham Beeches in Buckinghamshire. Further coverage on BBC Radio Berkshire (twice), Slough and South Bucks Observer, Horticulture Week, Buckinghamshire Live, Bucks Free Press, Countryfile Magazine, Windsor, Ascot and Eton Express, Slough and South Bucks Express, and the Maidenhead Advertiser, where the Chairman of the Epping Forest and Commons Committee was quoted.
- b. The Ham&High reported on plans for a £2 million refurbishment of Parliament Hill Athletics Track. The Chair of the Hampstead Heath Management Committee was quoted.
- c. Coverage in the Newham Recorder referred to a giant redwood tree planted in memory of Her Late Majesty The Queen in West Ham Park. The Chair of the West Ham Park Committee was quoted.
- d. The Chairman of the Epping Forest and Commons Committee was interviewed on BBC Radio Essex urging visitors to Epping Forest to protect its rare native English bluebells. Further coverage in MSN, Daily Express, Horticulture Week, and the Epping Forest Guardian.
- e. The Ham&High reported that "jobs could be at risk" under a restructuring of the City Corporation's open spaces operations. A City Corporation spokesperson was quoted saying the plans will help to continually improve on the current high-quality service for visitors. Also in This is Local London.

Qualitative analysis:

- a. Major positive national, international, regional, local, and trade coverage of City Corporation habitat conservation work which has led to the proliferation of wood ants at Burnham Beeches.
- b. Positive local coverage on significant capital investment plans at Hampstead Heath, the City Corporation's participation in the national Queen's Green Canopy campaign at West Ham Park, and on protecting rare bluebells in Epping Forest.
- c. Negative but factual reporting on the proposed changes to the Natural Environment division and a City Corporation spokesperson provided balance to the piece.

Major programmes

- a. Construction, BE News, UK Construction Media, and FMBusinessDaily reported on Mace's appointment to deliver the Salisbury Square Development. The Policy Chairman and the Chairman of the Capital

Buildings Board were quoted.

Qualitative analysis:

- a. Reporting was neutral and factual in tone.

Markets

- a. BBC News covered Havering Council's objection to the City Corporation's Private Bill to relocate its wholesale markets. A City Corporation spokesperson was quoted. Further coverage in The Times, BBC London, Evening Standard, Daily Express, Local Government Lawyer, Romford Recorder, and the Barking and Dagenham Post.

Qualitative analysis:

- a. Reporting was neutral and factual in tone on the opposition of Havering council on the City Corporation's markets move.

City of London Academies Trust

- a. The City of London Academies Trust was referenced in a Daily Mirror report about pupils at Newham Collegiate receiving better A-Level results than those in fee-paying schools. Also reported by Metro, and Daily Express. The school is part of the City of London Academies Trust.

Qualitative analysis:

- a. Positive national coverage reached a large national and commuter audience.

Transport

- a. The Policy Chairman was quoted in Rail Advent and Wired about Bank Underground station being upgraded. Further coverage in Rail Business Daily.
- b. The Evening Standard and Forbes said cyclists are now the single largest vehicular mode counted during peak times on City streets. Further coverage in Knowledia and Road CC.

Qualitative analysis:

- a. Reporting was positive and factual.

Police Authority Board

- a. Police Professional reported on the Chair of the City of London Police Authority Board's call for the Government to reform the disclosure of evidence system to deliver faster and more effective justice for victims. Further

coverage in tech news website EM360.

Qualitative analysis:

- a. Strong positive trade coverage but no interest from national outlets.

Freedom of the City of London

- a. City A.M. reported that Børge Brende, the President of the World Economic Forum, became a Freeman of the City of London. The Lord Mayor was quoted.

Qualitative analysis:

- a. Positive and factual reporting reached a key London business audience with strong pick-up on social media.

Trading Standards

- a. City Matters, Asian Trader, and Chartered Trading Standards Institute reported that £40,000 worth of illegal vapes have been seized by the City Corporation's Trading Standards team. The Chairman of the Port Health and Environmental Services Committee was quoted. Further coverage in Convenience Store, WiredGov, North West Londoner, South West Londoner, South East Londoner and North East Londoner.

Qualitative analysis:

- a. Positive and factual reporting showed the City Corporation's Trading Standards team clamping down on illegal goods.

Golden Lane flat fire fatality

- a. The Evening Standard, My London, and Islington Gazette reported that one person died, following a fire on the Golden Lane Estate.

Qualitative analysis:

- a. Factual and balanced reporting on this tragic case.

Fire safety at Blake Tower

- a. My London reported on fire safety issues at Blake Tower. A City Corporation spokesperson was quoted. Also reported by MSN.

Qualitative analysis:

- a. Negative but factual reporting and the piece carried a full City Corporation quote.

Former Government communications chief to join City Corporation

- a. PR Week reported that Emily Tofield will join the City Corporation as its new Executive Director of Corporate Communications and External Affairs.

Qualitative analysis:

- a. Positive and factual coverage carrying a quote from the Policy Chairman.

Options

14. None.

Proposals

15. None.

Key Data

16. See current position.

Conclusion

17. Members are asked to note the contents of this report.

Appendices

None

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